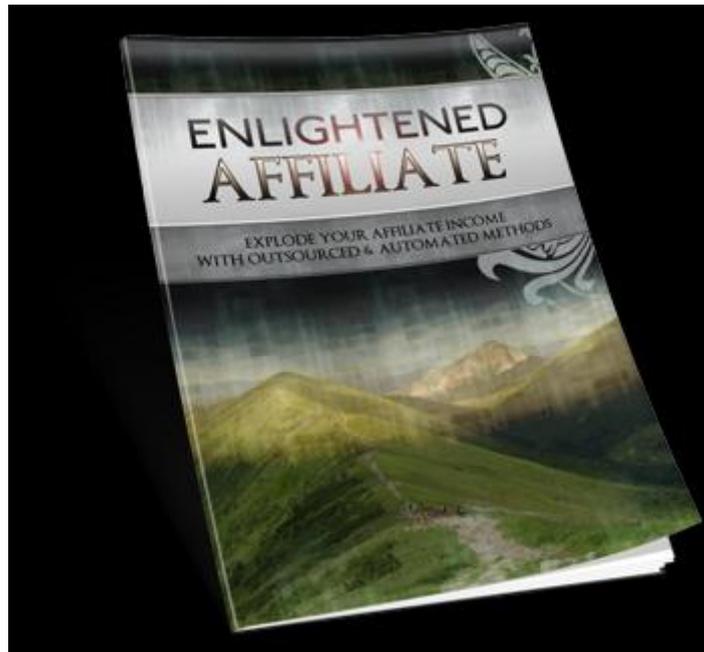


Enlightened Affiliate



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How To Recruit And Deploy An Army Of Researchers, Designers, Writers, And SEO Stars To Build Your Affiliate Empire - Without Lifting A Finger. Layer One: Manual, Free Methods The less you know, the easier it is for bottom-feeders to take advantage of you. That's why I'm going to teach you everything worth knowing about the most important aspects of affiliate marketing - everything from market research, to picking the perfect digital or physical product, to writing content that sells, to SEO and more. I also know that while it's a great idea to outsource every aspect of your business, that's not practical for everyone. By learning the most effective manual methods for doing everything, you'll be able to specialize at what you're good at and give instructions to your workers. That means you can hold people accountable for their work, or, if you're planning on having a lot of affiliate sites, you can absorb the costs up-front and save yourself a lot of money by doing it yourself with a few clicks! Layer Two: Outsourcing It You're going to get my personal sources - quality workers who helped me build my business. This means that you're not going to struggle with communication problems or stress out over people that can't get their work done well or done on time. This kind of information is priceless! If that wasn't enough, use the Enlightened Outsourcing guide. You'll learn the exact questions you need to ask in order to get your own skilled team of specialists at an incredibly low price. If you don't know how to do this stuff, you're

completely screwed! No one can afford the costs of not knowing this kind of information. Are you ready for the details? Here's what you'll discover inside ENLIGHTENED AFFILIATE: MODULE #1: NICHE SELECTION 101... How To Analyze A Market And Guarantee Success Before You Type A Single Word! No matter how much work you put in, you'll get less done than someone who can: Avoid outdated niche selection techniques that practically force you to fail Discover the money keywords that will unlock the hottest niches ever revealed and help you bank sales - over and over again Here's some free advice - are you looking to sell digital products on Amazon? Forget the conventional wisdom - marketers who tell you to go straight to high dollar products are either holding back or they aren't for real! Inexpensive items and accessories can still boost your overall commission rate, making your total check that much higher. You'll find this and other smart criteria for physical product selection inside. What about digital products? You'll find out how to screen for niches and products that you can quickly rank and cash in on. MODULE #2: KEYWORD RESEARCH... How To Dig Out Keyword Gold In ANY Niche Within A Few Minutes Step by step, guided strategies for finding worthwhile keywords. Which "trusted" SEO measurements are important and which ones are based on Google Guesswork. Four quick questions that will help you make sure that a keyword that looks good actually is. Hate poring over numbers? I'll hand you high quality, low cost options that get the job done without lifting a finger! MODULE #3: WEBSITE DESIGN & FORMATTING - Want To Leverage Bleeding Edge Features And Get Wordpress Promoting Your Site On Autopilot? Your website design isn't just fluff! Are you looking for a design that looks good? Completely wrong. Here's a picture you should be looking at for every step of your affiliate process. A little known tool that allows you to customize any Wordpress theme to look the way you want - even those "ugly-looking" free themes. My personal sources for getting high impact, high credibility Wordpress themes that don't look low budget for absolutely free. Don't spend days goofing around looking for plugins. You only need a handful - the ones that save you time, boost your search engine rank, and make you money. MODULE #4: ENLIGHTENED CONTENT - What To Say, How To Find It, Format It, And Publish It For Maximum Impact! You don't need to be a brilliant writer to get customers reaching for their credit cards! The Enlightened Content creation method is an "emotional template" that creates high quality content and practically hypnotizes people into opening their wallets! Use it yourself - or share it with your employees for hands off, world-class content. Is your goal to review a product... or to provide free information that entices readers to take more steps? Bot arecovered inside. Just follow the steps. Does your site look

lifeless and drab? I'll show you how to get free images and infographics - and how to make free graphics of your own in a pinch. Claim "diplomatic immunity" from search engine raids by formatting your information like this. MODULE #5: THE BACKLINKING SOLUTION There's a reason why the SEO superstars never get bumped from the search engines, while other people get slapped down to obscurity. That's because they stay in touch with Google's principles instead of chasing algorithm changes. But that's not much comfort when you get to get your site ranking YESTERDAY. That's why smart backlinking isn't about just linking, it's about leverage. You need to find links that: Are leveraged for power (so you didn't need many of them) Are leveraged for volume (so you can spend less time backlinking) Are leveraged for price (so you don't spend more than you need to) While you're spending 40 hours a week on affiliate marketing, your competition is doing this - and laughing at guys like you! MODULE #6: SEO CHECKLIST Are you still spending money on WSO's and "secret tactics"? If you can spend \$20 a week on your own business instead of someone else's for a couple of months, I'll show you how to get your site ranking totally hands off. Weekly action - you'll never be at a loss for what to do next. On a budget? No problem, I'll show you how to get the ball rolling with a few minutes a day of work. Apply the resources within to an affiliate site, ranking local pages, or anything that applies to SEO. You won't have to fend off loudmouthed hobbyists with a dozen different "might work" theories about online income. You get strong links from a variety of sources instead. You've got no excuses this time. None. I want you to make passive income by the truckload, and I know you want to snatch up the time and money you deserve before your competitors do. That's why I worked to make this the first and last affiliate marketing course you'll need. In fact - Look at what else you get! BONUS MODULE #1: ENLIGHTENED OUTSOURCING This introductory report is your affiliate wake up call. It shows you the right places to look for talent, and how to separate the serious talent from the wannabes. Most people make mistakes here because they're in a rush - they're too busy thinking of paychecks to save themselves a lot of pain. You'll be way to smart to fall for that - guaranteed.

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