

Berufsbilder, Qualifikationsanforderungen Und Arbeitsmarktsituation Im Bereich Multimedia - Fabienne Meyer

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" Die vorliegende Arbeit befasst sich mit den Berufsbildern, den Qualifikationsanforderungen und der Arbeitsmarktsituation im Bereich Multimedia. Zunächst sollte der Begriff "Multimedia" geklärt werden. "Unter Multimedia wird im Allgemeinen der Austausch, die Verteilung und Bearbeitung von Informationen unter Einbeziehung sämtlicher möglicher Text- sowie Bild- und Tondokumente verstanden" (Methner, H., 1997:55). In der Literatur ist allerdings keine eindeutige Begriffsklärung zu finden. Einigkeit besteht in vielen, besonders in den aktuelleren Definitionen lediglich darüber, dass digitale bzw. interaktive Medien gemeint sind. Als Grundlage für die vorliegende Arbeit soll der Begriff Multimedia "... im Sinne der Integration von Texten, Daten, Grafiken, Bewegtbildern und Klängen auf einer digitalen Basis" (Michel, L.P., 2002:26) verwendet werden. Im Folgenden soll versucht werden, einen Überblick über eine Auswahl an Qualifikationsangeboten und die Situation am Arbeitsmarkt Multimedia zu geben. Studienarbeit aus dem Jahr 2005 im Fachbereich Informationswiss., Informationsmanagement, Note: 1,7, Universität des Saarlandes (Informationswissenschaft), Veranstaltung: Ausgewählte Themen zur Informationsindustrie / Medienökonomie, 13 Quellen im Literaturverzeichnis, Sprache: Deutsch."Author: Meyer, Fabienne Publisher: GRIN Verlag Illustration: N Language: GER Title: Berufsbilder, Qualifikationsanforderungen und Arbeitsmarktsituation im Bereich Multimedia Pages: 00035 (Encrypted PDF) On Sale: 2006-01-01 SKU-13/ISBN: 9783638580311 Category: Social Science : Media Studies Category: Political Science : General

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