

Betriebskosten- Und Flächenmanagement Von Zwei Standorten Eines Finanzdienstleistungsunternehmens - Uwe Effenberger

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Im Zeitalter des allgemeinen Kostendrucks und der 'Geiz ist Geil-Mentalität' ist es wichtig, alle gebundenen Kapitalressourcen zu optimieren. Ein besonderes Augenmerk sollte hierbei auf die Optimierung der Gebäudeausnutzung und -bewirtschaftung gelegt werden, da Immobilien in der Regel zu den größten Sachanlagepositionen in der Bilanz gehören. Durch ein ausgeklügeltes Betriebskosten- und Flächenmanagement ist es möglich, die Kosten des Betriebs bzw. der Gebäudebewirtschaftung zu senken und bzw. oder die Flächenproduktivität zu erhöhen. Dieses Buch soll anhand einer Projektaufgabe zeigen, wie die Herausforderungen effektiv gemeistert werden können. Einige der hier dargestellten Lösungsansätze finden sich heute auch im klassischen Facility Management sowie im zwischenzeitlich immer mehr in Mode kommenden Asset-Management. Der Autor dieses Buches würde sich freuen, wenn dieses Buch für eine breite Leserschaft von Nutzen sein könnte. Herzlichst Ihr Uwe Effenberger

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