

Data Insights: New Ways To Visualize And Make Sense Of Data - Hunter Whitney

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Data Insights offers multi-disciplinary perspectives and useful information about how visualizations can open your eyes to data. This thought-provoking book takes a conversational approach to presenting an overview of the subject, while also focusing on key details. It highlights the ideas and work of a variety of people who are actively contributing to this still emerging field. Case studies from business analytics, healthcare, games, security, and network monitoring, among others, portray what is going on in data visualization today. A diverse blend of original illustrations and real-world examples, both classical and cutting-edge, help fill in the picture. This book provides an approachable overview of important aspects of data visualization, and... Demonstrates, with a variety of case studies, how visualizations can foster a clearer and more comprehensive understanding of data Answers the question, "How can data visualization help me?" with discussions of how it fits into a wide array of purposes and situations Makes the case that data visualization is not just about technology; it also involves a deeply human process Demonstrates, with a variety of case studies, how visualizations can foster a clearer and more comprehensive understanding of data Answers the question, "How can data visualization help me?" with discussions of how it fits into a wide array of purposes and situations Makes the case that data visualization is not just about technology; it also involves a deeply human process Author: Whitney, Hunter Publisher: Morgan Kaufmann Illustration: Y Language: ENG Title: Data Insights: New Ways to Visualize and Make Sense of Data Pages: 00320 (Encrypted EPUB) On Sale: 2012-11-27 SKU-13/ISBN: 9780123877932 Category: Business & Economics : Business Communication - General Category: Business & Economics : Marketing - Research Category: Computers : Interactive & Multimedia

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