

Media & Money - James Curran

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Media and Democracy addresses key topics and themes in relation to democratic theory, media and technology, comparative media studies, media and history, and the evolution of media research. For example: How does TV entertainment contribute to the democratic life of society? Why are Americans less informed about politics and international affairs than Europeans? How should new communications technology and globalisation change our understanding of the democratic role of the media? What does the rise of international ezines reveal about the limits of the internet? What is the future of journalism? Does advertising influence the media? Is American media independence from government a myth? How have the media influenced the development of modern society? Professor Curran's response to these questions provides both a clear introduction to media research, written for university undergraduates studying in different countries, and an innovative analysis written by one of the field's leading scholars. Author: Curran, James Publisher: Routledge Illustration: N Language: ENG Title: Media & Money Pages: 00272 (Encrypted EPUB) On Sale: 2011-03-31 SKU-13/ISBN: 9780415317061 Category: Social Science : Media Studies

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