## **Mp3 Lion - Full Circle**



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Dynamic blend of Urban, R&B Rap mix with top-notch production, songwriting and vocals. Lion and Full Circle is a group of dynamic individuals who have created hot up-tempo and mid to slow hits.. 12 MP3 Songs URBAN/R&B: R&B Rap mix, HIP HOP/RAP: Hip Hop Details: BIOGRAPHY Lion is a visionary who has had extensive experience in the entertainment industry and has based his conceptual notions that define music and the mission of music as follows: Music to embrace the soul Lyrics to embrace the mind Combined to move the spirit Lion has propelled Groove Control Productions into a new music dimension through his talents as a producer, lyricist and composer. Based in Philadelphia, Lion started his career as a lyricist penning "Love's Calling" for Next Plateau artist, Sybil, as well as "You Are The One" for Tommy Boy/Warner Bros. artists TKA. This track was featured on the sound track for the film, LEAN ON ME. Lion, as a producer, composer, remixer/engineer has worked with artists, Tank (Blackground/Universal), Freeway (Roc-A-Fella/Def Jam), Floetry, (Dreamworks), Jaguar Wright, Chris (Young Gunz) Allen Iverson, Journalist(Universal)The Lost Boyz, and McFadden and Whitehead. He is currently working with some of the hottest emerging writers and vocalists such as: Chief Honcho (Philly), Shatia (Harlem, NY), Nat (Philly), Lise (Delaware), Wise (D.C., Virginia), She(Philly) and D-Dub all featured on his Full Circle album. Lion is a voting member of NARAS and a member of ASCAP. His musical background is rooted in his family's rich musical heritage which includes Roame Lowry, (Maze feat. Frankie Beverly) and the late John Whitehead, songwriter-producer for the The Sound of Philadelphia and the international hit "Aint No Stopping Us Now." The Birth of Full Circle Lion's take on his new album, "Full Circle" Lion hopes that "Full Circle" brings some diversity, depth and more overall complete look at R B and hip-hop. His vision musically is to use more complete views of life and relationships in songs. "In my opinion, as it stands now, there is a very narrow view of life portrayed in "urban" music. Either it's

booty-shakin'or rappers spelling out the "drug-game" and "thuggin'," So, a random listen to the radio or vehicles riding by would give the view that we are a bunch of pimps, ho's and gangstas, to put it bluntly. My musical experience comes from a more diverse view, and I aim to show this in the album. There is more to hip-hop than what is being portrayed today. There is more to hip hop than what is commonly known as "keeping it real," i.e. rapping about street life. If you are "keeping it real", and if you come from a street life, you should be able to talk about what goes on when you're not in the street as well." Lion believes relationships depicted in R&B music consist mostly of drama and confusion. He believes that although these things are all relevant, there's more that shapes our lives, like growth, redemption, peace, and happiness. The songs on his cd loosely narrate the searching, discovery, temptations, drama and revelations in his own life and loves, and he set all of these experiences to "beats that bang." He has told these stories by collaborating and forming a group with talented up-and-coming songwriters and vocalists. The title, "Full Circle," comes from this musical and life journey. "The album has three parts, the search, the drama, and the revelation /resolution. And for me all of that equals coming full circle." Take It To Da Stage Lion and Full Circle is a perfect example of separate but equal parts making up a whole. Three separate entities, all hailing from Philadelphia, and five diametrically different personalities combined to form a unique group. Lion is an accomplished producer, and songwriter, who has been making his mark in the music world for some time. He's worked with numerous artists representing various musical genres. Now he's emerging from behind the scenes to wear the hat of performer as well. Quiet Storm is a perfect description for Lion. He's a laid back kinda guy, unassuming, but confident. No one would suspect the musical cyclone brewing just beneath the surface. Full Circle not only represents the concept of the album, but also Lion's career path. SHE is a trio of females, Nat, Sophia and Drea, who have been performing together for a number of years. If TLC was Crazy, Sexy, Cool, these three ladies are Saucy, Sassy, Jazzy. Nat is like a red chili pepper, hot, bold and ready to jump right out at you. Her melodious soprano is in direct contrast with her vivacious, outgoing personality. And we all know that nothing spices up a great mix like a little hot sauce. Sophia is a cross between sophistication and sass. She has an uptown girl kinda way about her, but she peppers it with a little island sassiness that she manages to pull off with just the right amount of charm. Her voice, which falls between Nat's soprano and Drea's alto, adds just the right amount of spice to perfect their three-part harmony. Drea is like the center of a tootsie pop. On the outside she appears so nice and sweet, but at the center is a bit of a surprise. She has a

girlish look that gives way to a sultry alto voice and manner that's easily reminiscent of a smooth jazz singer. Then, there's Chief Honcho. On the street, it would be easy to pass by Honcho and regard him as just another young brother, but with a mic in his hand, he takes on a whole new personality. Clark Kent turning into Superman would be a good analogy. Quiet and laid back when not performing, Chief Honcho turns into a true showman when it counts. His lyrics and delivery run the gamut from child friendly to street hardened reality, which fits right in with what's happening now with the blurring lines of Hip Hop and R&B. Lion and Full Circle is a fitting name that encompasses the musical content of the album as well as captures the spirit of the group that comprises it. They are a self-contained entity. When a song calls for a hot new track, there's no need to call a producer; they got that. When there's a banging track, screaming for hot new lyrics, there's no need to call a songwriter, they got that. Oh, did I fail to mention that they all write lyrics? Well, they do. When a hit track, with award winning lyrics is begging for some tight vocals, there's no need to audition singers; they got that too. And to round it out, they never have to search for "just the right" rapper to add a little flavor to a song or a track because Chief Honcho has the job on lock, adding his versatile rap style to the mix. To sum it all up, Lion and Full Circle is a group of dynamic individuals who had separate career goals, but their fates had something different in mind. And together, they plan to make a mark on the music world that is just as unique in its approach as its members. Special mention goes to Shatia, Lise and D-Dub, who are featured on the album and are also part of the Full Circle family. Kim Beverly

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