

Differenzierung Der Problembereiche Daten-, Informations- Und Wissensmanagement - Maik Keppel

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Ziel dieser Arbeit soll es sein, die drei Problembereiche Datenmanagement (DM), Informationsmanagement (IM) sowie Wissensmanagement (WM) begrifflich und inhaltlich zu differenzieren. Dem Leser soll somit ein Überblick zu diesen drei aktuellen Themenbereichen verschafft werden. Beginnend in Kapitel 1 mit einem kurzen Abriss zu den Entwicklungen in der Wissensgesellschaft, folgt in Kapitel 2 eine Einbettung des Themas durch die begriffliche Abgrenzung von Daten, Information, Wissen und Management als Grundlage für das weitere Verständnis. Im Hauptteil der vorliegenden Arbeit werden in den Kapiteln 3 bis 5 das DM, IM und WM jeweils näher betrachtet. Im Schwerpunkt stehen hier, neben der inhaltlichen Abgrenzung, die jeweilige Zielkategorie und die spezifischen Aufgabenbereiche. Author: Keppel, Maik Publisher: GRIN Verlag Illustration: N Language: GER Title: Differenzierung der Problembereiche Daten-, Informations- und Wissensmanagement Pages: 00023 (Encrypted PDF) On Sale: 2005-01-01 SKU-13/ISBN: 9783638364775 Category: Business & Economics : Management - General

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