

Managementkonzepte - Thomas Pekar

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Mit dieser Seminararbeit möchte ich einen Einblick in das Thema 'Managementkonzepte' geben. Da es aufgrund des vorgegebenen Rahmens nicht möglich sein wird detailliert auf alle in der Literatur vorkommenden Ansätze einzugehen, möchte ich zuerst kurz auf die Entstehung von Management per se eingehen und anschließend ein paar aktuelle Konzepte vorstellen. Weiters möchte ich noch darauf hinweisen, dass ich ganz bewusst auf Zitate verzichtet habe, da es sich hierbei um eine Zusammenfassung des Lehrstoffes handelt, und die verwendete Literatur deshalb nur im Literaturverzeichnis am Ende dieser Arbeit ersichtlich ist. Author: Pekar, Thomas Publisher: GRIN Verlag Illustration: N Language: GER Title: Managementkonzepte Pages: 00013 (Encrypted PDF) On Sale: 2009-01-01 SKU-13/ISBN: 9783640261215 Category: Business & Economics : Management - General

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