

## 3 Things That Every Affiliate Marketer Needs To Survive



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Every affiliate marketer is always looking for the successful niche market that gives the most compensation for their effort. Sometimes the affiliate marketer is looking for some magic formula that is readily available for them and consequently automatic with very little effort. However, it is more complicated than that. The affiliate marketing practices in this report are marketing practices that have been proven over years of hard work and dedication. These tactics have worked before with online marketing and are continuing to Work in todays affiliate marketing world. With these top three marketing tips, you will be able to able to increase your sales and survive and even flourish in affiliate marketing online. What are these three tactics? 1. You Need Your Own Website with unique web pages to promote each separate product you are marketing. Do not lump all of it together . It is best to have a page focusing on each and every product and nothing more. Always include product reviews on the website so visitors will have an initial understanding on what the product can do for the person who buys them. Also include real testimonials from users who have already tried the product. Be sure that these customers are more than willing to allow you to use their names and photos on the site of the specific product you are

marketing. You can also write articles highlighting what the product you are promoting will do for the person who buys it and include these articles on your site as an additional page. Make the pages attractive and compelling and include words that will get the visitor to your site to act on the information. Each headline should get the readers attention and get them to see their need for the product you are promoting.. Highlight your special points. This will help your Visitors to learn what the page is about and create a desire in them know more. 2. Offer free reports to your readers. If possible position them at the very top right side of your page so it they simply cannot be missed. Create an opt in box to capture your visitors name and e-mail to get them to sign up for your newsletter in exchange for your Free Report. Then set up an autoresponder and send them more information about the product you are promoting. According to research, a sale is closed usually on the seventh contact with a prospect. Only two things can possibly happen with the web page alone: closed sale or the prospect leaving the page and never return again. By placing useful information into their e-mail at certain specified periods, you will remind them of the product they saw that they wanted on your site to get them to revisit your site later and purchase the product that you are promoting. Be sure that the content is directed toward specific reasons to buy the product. Do not make it sound like a sales pitch. Focus on important points like how your product can make life and things easier and more enjoyable. Include compelling subject lines in the email. As much as possible, avoid using the word free because there are still older spam filters that dump those kind of contents into the junk before even anyone reading them first, however there are ways to include the word free without using it. For instance you can misspell the word or put a typo in it like or you can say something like put away your wallet this one is on me. Convince those who signed up for your free report that they will be missing something big if they dont take the action and get the product or service you are promoting. 3. Get the kind of traffic that is targeted to your product. Just think, if the visitor to your site has no interest whatsoever in what you are offering, they will most likely move on and never come back. Write articles for for publication in e-zines and e-reports. This way you can locate publications that has your topic with readers who are your target audience so that what you put up there will be able to grab their attention because they will be people who are already interested in the information that you are promoting. Try to write a minimum of 2 articles per week, with at least 300-600 words in length. By continuously writing and maintaining these articles you can generate at least 100 interested readers to your site in a day. Usually, only 1 out of 100 people are likely to buy your product or get your services. If

you can generate as much as 1,000 targeted hits for your website in a day, that means you can make around 10 sales in a day based on the average statistic.

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