

Ezine Success-your Guidebook To Profitable Ezine Advertising



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"Read on to discover why every single netpreneur who has purchased eZine Success is begging me to rename it to the 'eZine Profit Bible!'" Discover **exactly** how YOU can use my closely guarded techniques to cash in on the most effective eZine advertising ever invented! I'll show you **Step-By-Step** how to produce at least 5 times the results that you would from conventional eZine advertising! (or your money back!) Dear Friend, If you've been doing business on the Internet for any amount of time, you probably eat, sleep, and breathe the word advertising. How do I advertise? What is the most effective form of advertising? Why is my advertising so ineffective? How can I advertise to double my profits? Advertising, advertising, advertising...it is the cornerstone of our business! The most effective form of advertising is eZine advertising...it is a fact. For years, my clients and I made huge profits placing ads in eZines, with the best results obviously coming from solo advertisements. Then one day, a light bulb popped on in my head...and I realized that even though I am advertising successfully, I am still not using eZine advertising to its fullest potential! I hate generalizations, but I've noticed a growing trend in relation to eZine advertising. This trend involves solo ads, and that solo ads are THE best form of eZine advertising. Well, this is not entirely true, and eZine Success will prove them wrong! Solo ads are not the only option, and are certainly not the most profitable one. Have I caught your attention yet? Do you want to get at least 5 times the results that you would get from a single solo ad and for a fraction of the cost? I thought so. eZine Success is a powerful 15+ chapter eBook that will take you, step-by-step, into my eZine advertising world. I'll let you in on another secret. Most of the top Internet Marketing gurus have been using this, and

similar techniques to generate tremendous profits, but... ..nobody has had the guts to reveal these closely guarded secrets. Until Now! In fact, if you come back a few weeks from now and discover this site and eBook are gone, you can guess why! (yes, the gurus will come after me, and I'm ready for them :o) Inside this jam-packed eBook, you'll discover: ***Exactly*** what hidden gift YOU possess that will increase sales, subscribers, and Profits! It's time you used this gift to profit like the "Gurus" have been doing for years. How to avoid paying for services that you could easily do yourself. Why not use this extra money to purchase some of my other products? (Ok...use it on whatever you like :o) 3 ***eZine-Power-Techniques*** that I have used in conjunction with eZine Success to make my sales explode! An eZine directory so extensive that you will make it your "One-Stop eZine Shop" Why eZine Success is THE most ***INEXPENSIVE*** method of eZine advertising, and why it is by far the most profitable! Exactly how I can ***Guarantee*** that your advertisement WILL be read! No other form of eZine advertising can provide this type of guarantee. Why people subscribe to eZines, and how YOU can leverage this simple fact to your advantage...it's much simpler than you think! Exactly how the techniques in eZine Success will not only increase your sales, subscribers, and profits, but also your exposure and credibility! 4 ***Never-Fail*** steps for finding out exactly what people want to see and read about! If you follow these 4 steps, people will be stuck to your ad like glue. ...and this is just a small sample of the information you will find in the first 4 chapters! That's about 1/4 of the entire eBook! When I say "Jam-Packed," I really mean it! Here's one secret I will reveal to you here: A small part of eZine success involves writing articles. If this causes you to cringe, that's great! That's exactly why I decided to write eZine Success. You'll also discover: A ***Fool-Proof*** guide to creating the type of article that you want! You will discover the 3 most profitable options, along with instructions and examples that even a fool could understand! (Not that you are a fool :o) What the ***Most-Important*** part of your article is...without knowing this simple fact you have already failed. My unique, ***3 Step Formula*** for creating attention grabbing headlines. These steps alone are worth the entire cost of eZine Success. The ***Magic*** of the opening sentence. You'll be astonished at how easy it is to unleash your creativity and create a truly ***Magical*** opening sentence. What your article ***Must Have*** in order for it to be effective. This mistake often goes unnoticed and can cost you huge profits! The one mistake that 95 of writers make. If you make this mistake, your credibility and reputation will suffer forever. 3 ***Do-Or-Die*** Questions that YOU must answer, otherwise people won't bother with your "Fluff." 6 ***Must-Follow*** tips that will ensure you write the perfect article. If you follow these steps,

people will think you have been writing for years! They will literally fly to your advertisement and purchase your product immediately! How to write the *Perfect* closing. It's time to finish off the article and leave the reader wanting more....more of you! You'll discover my never before disclosed secret of making the reader come to you! In fact, the title of chapter 10 is "Now, go in for the kill and leave the reader wanting more!" How to write the *Perfect* byline (advertisement)! I'll show you examples of *Perfect* bylines written by well known Internet Marketing Gurus. I have dissected them, and created a "4-Step Formula" for creating a magical byline in no time! The one *Pitfall* that you must avoid like the plague! I've devoted a whole chapter to this simple fact. It's simple, but if you fall into it, nobody will EVER listen or read your work. How to make sure your article gets published, and fast! I've compiled 10 popular eZine directories and a few paid directories to ensure you never run out of resources, or eZines! The only definite eBook available on the Internet that teaches you, *In-Depth* how to publish your own eZine and profit from it. If you haven't read this eBook, you are losing money. I guarantee it! How to get your article sent out to thousands of targeted prospects, for the fraction of the cost of a solo ad. The amazing, never expected twist at the very end. I'll astonish you with the fact that everything you have learned in this eBook. . . (I don't want to give it away here!) That's right! You can download eZine Success within minutes for the unbelievably low price of \$9.95.

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