

# Making People Happy - Disney's Mission And How It Is Enacted By Its Employees: Disney's Mission And How It Is Enacted By Its Employees - Jens Romeiser

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IntroductionThe Walt Disney Company has always been a leader in the field of customer service. They have perfected the treatment of their customers in accordance with the company's mission and values, many of which were coined by the founder of the company, Walter Elias Disney. The Disney Company sets standards not just in the service and entertainment industry but in business as a whole and any company can learn from their performance.Author: Romeiser, Jens Publisher: GRIN Verlag Illustration: N Language: GER Title: Making people happy - Disney's mission and how it is enacted by its employees: Disney's mission and how it is enacted by its employees Pages: 00060 (Encrypted PDF) On Sale: 2005-01-01 SKU-13/ISBN: 9783638372770 Category: Business & Economics : General

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