

## Mp3 Ravi - Beyond The Blur



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It's no wonder why Ravi's name has become synonymous with "Artistic Integrity," and this recording is a testament to the singer-songwriter's commitment to his art in the realm of "catchy," "well-crafted," "intelligent," "full of passion" pop music. 13 MP3 Songs POP: with Live-band Production, POP: Beatles-pop Details: RAVI (HeyRavi.com), an artist whose credits span from the dives of Manhattan to the Oval Office, tours the country performing original "well-crafted pop/rock" and, as a consultant, lecturing on crucial issues facing the music industry. The singer-songwriter and guitarist originally from New York City--now residing in the majestic Blue Ridge Mountains of Virginia--has appeared on Letterman, Leno, Saturday Night Live, Today Show, Good Morning America, etc., and has performed at the most prestigious venues including Madison Square Garden, Louisiana Superdome, and a White House Christmas Party. The "crme de la crme" of the entertainment industry frequently calls on Ravi. Mercury Records/PolyGram hired him in 1997 to play guitar with three-time Grammy nominee Hanson (the top selling band in the world that year). Simon Schuster published his tour journal/autobiography. Electronic Musician, Onstage, and Musician magazines feature Ravi's articles, and his column "Pure Profit" appears each month in Music Sound Retailer. Berklee College of Music, Pepperdine University, and others including NAMM and most music business conferences host his lectures. Most recently, the world's largest guitar and piano manufacturer, SMC (Samick Music Corp.), sought him out to represent Greg Bennett Guitars as the brand's national electric guitar clinician. With professional endorsements business savvy, Ravi has released two CDs independently and toured the USA and Europe twice for CD, book signings, and product clinics; as well as performing with his band. In 2000, Ravi initiated a program with the United Nations - creating large-scale music concerts to raise funds for the UN Youth Unit. Two years later he created and ran a music enrichment program for homeless children in New Orleans. In

2004, Ravi started two web sites and newsletters spearheading efforts to create a "Culture of Integrity" in the arts community and in society in general: CultureofIntegrity.org, and ArtisticIntegrity.org. Ravi, of Indian and German descent (and grand nephew of India's first Prime Minister, Nehru), was born in Washington, DC. He grew up in a "Wall Street" family (his two older brothers and father worked in finance), but Ravi traveled down a very different road. PRESS QUOTES: "Guitar Whiz" - Musician Magazine "Ravi is flourishing as a solo performer in New Orleans, last weekend playing an acoustic set to thousands of music fans in town for the New Orleans Jazz and Heritage Festival" - United Press International "Ravi has a fine, richly textured voice and a degree of mastery of his instrument that calls to mind early Clapton and Duane Allman" - Offbeat Magazine "He consistently puts out quality guitar-laden music that has nothing to do with image or sunglasses. The music is independent of money and trends, full of background and passion." - Truly Hollywood "Catchy pop tunes with memorable hooks and choruses and a glassy voice that calls to mind old Steve Winwood or Peter Frampton LPs" - Times Picayune (New Orleans) "Good looks, a terrific voice, and...an imaginative flair for great arrangements...drew the mesmerized audience members close to the stage" - United Press International "The atmosphere in the audience, with people dancing and having a great time, was an echo of the enthusiasm on stage...great on-stage chemistry" - Liquid Weekly (New Orleans) "A guitar laden trip into the world of pop...crisp and void of pretension" - AOL

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