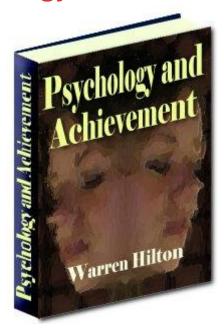
## **Psychology And Achievement**



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Psychology and Achievement Psychology and Achievement is a book on how a magnetic personality can lead to business success. Warren shows how a magnetic personality is achieved and how it can be sustained. He explains personality in terms of psychic, psychological and mental poise. In the various chapters, he brings to the fore the need for man to have an accurate impression of himself and how he wants the world to respond to this impression. Various mechanisms of achieving power through personality are examined. Contents Chapter I. ATTAINMENT OF MIND CONTROL THE MAN OF TOMORROW THE DOLLARS AND CENTS OF MENTAL WASTE THE MEANS TO NOTABLE ACHIEVEMENT A PROCESS FOR "MAKING GOOD" INADEQUACY OF BODY TRAINING INADEQUACY OF BUSINESS SPECIALIZATION FUTILITY OF ADVICE IN BUSINESS THE WHY AND THE HOW FUNDAMENTAL TRAINING FOR EFFICIENCY THE VIRUS OF FAILURE PRACTICAL FORMULAS FOR EVERY DAY YOUR UNDISCOVERED RESOURCES MAN'S MIND MACHINE ABJURING MYSTICISMS PSYCHOLOGY, PHYSIOLOGY AND RELATIONSHIPS ABODE AND INSTRUMENT OF MIND MANNER OF HANDLING MENTAL PROCESSES FUNDAMENTAL LAWS AND PRACTICAL METHODS SPECIAL BUSINESS TOPICS A STEP BEYOND COLLEGIATE PSYCHOLOGY THE ETERNAL LAWS OF INDIVIDUAL ACHIEVEMENT HOW TO MASTER OUR

METHODS II. TWO LAWS OF SUCCESS-ACHIEVEMENT THE ONE-MAN BUSINESS CORPORATION BUSINESS AND BODILY ACTIVITY THE ENSLAVED BRAIN FIRST STEP TOWARD SELF-REALIZATION III. RELATION OF MIND ACTIVITY TO BODILY ACTIVITY SPECULATION AND PRACTICAL SCIENCE PHILOSOPHIC RIDDLES AND PERSONAL EFFECTIVENESS WHAT WE WANT TO KNOW SPIRITUALIST. MATERIALIST AND SCIENTIST SCIENCE OF CAUSE AND EFFECT CAUSES AND "FIRST" CAUSES A COMMON PLATFORM FOR ALL THOUGHTS TREATED AS CAUSES SCIENTIFIC METHOD WITH PRACTICAL PROBLEMS USES OF SCIENTIFIC LAWS IV. INTROSPECTIVE EVIDENCE OF MENTAL MASTERY DOING THE THING YOU WANT TO DO SOURCE OF POWER OF WILL IMPELLENT ENERGY OF THOUGHT BODILY EFFECTS OF MENTAL STATES ILLUSTRATIVE EXPERIMENTS SCOPE OF MIND POWER BODILY EFFECTS OF EMOTION BODILY EFFECTS OF PERCEPTION EXPERIMENTS OF PAVLOV TASTE AND DIGESTION BODILY EFFECTS OF SENSATIONS THE FUNDAMENTAL LAW OF EXPRESSION V. PHYSIOLOGICAL EVIDENCE OF MENTAL MASTERY INTROSPECTIVE KNOWLEDGE DISSECTION AND THE GOVERNING CONSCIOUSNESS SUBORDINATE MENTAL UNITS WHAT THE MICROSCOPE SHOWS THE LITTLE UNIVERSE BEYOND THE UNIT OF LIFE CHARACTERISTICS OF LIVING CELLS THE BRAIN OF THE CELL MIND LIFE OF ONE CELL THE WILL OF THE CELL THE CELL AND ORGANIC EVOLUTION EVOLUTIONARY DIFFERENTIATIONS PLURALITY OF THE INDIVIDUAL COMBINED CONSCIOUSNESS OF THE MILLIONS EVOLUTION OF THE HUMAN ORGANISM THE CROWD-MAN FUNCTIONS OF DIFFERENT HUMAN CELLS CELL LIFE AFTER DEATH EXPERIMENTS OF DR. ALEXIS CARRELL MAN-FEDERATION OF INTELLIGENCES CREATIVE POWER OF THE CELL LAYING THE FOUNDATION FOR PRACTICAL DOING THREE NEW PROPOSITIONS AN INSTRUMENT FOR MENTAL DOMINANCE GATEWAYS OF EXPERIENCE COURIERS OF ACTION NERVE SYSTEMS ORGANS OF CONSCIOUSNESS AND SUBCONSCIOUSNESS LOOKING INSIDE THE SKULL DRUNKENNESS AND BRAIN EFFICIENCY SECONDARY BRAINS DEPENDENCE OF THE SUBCONSCIOUS UNCONSCIOUSNESS AND SUBCONSCIOUSNESS SYNTHESIS OF THE MAN-MACHINE SUBSERVIENCY OF THE BODY VI. THE SUPREMACY OF CONSCIOUSNESS STRIKING OFF THE MENTAL SHACKLES THE AWAKENING OF ENLIGHTENMENT THE VITAL PURPOSE YOUR RESERVOIR OF LATENT POWER Book Excerpts: CHAPTER I ATTAINMENT OF MIND CONTROL The men of the nineteenth century have

harnessed the forces of the outer world. The age is now at hand that shall harness the energies of mind, new-found in the psychological laboratory, and shall put them at the service of humanity. Are you fully equipped to take a valiant part in the work of the coming years? The greatest of all eras is at hand! Are you increasing your fitness to appreciate it and take part in it, or are you merely passing your time away? Take careful note for a week of the incidents of your daily life--your methods of work, habits of thought, modes of recreation. You will discover an appalling waste in your present random methods of operation. How many foot-pounds of energy do you suppose you annually dump into the scrap-heap of wasted effort? What does this mean to you in dollars and cents? In conscious usefulness? In peace and happiness? Individual mental efficiency is an absolute prerequisite to any notable personal achievement or any great individual success. Your mental energies are the forces with which you must wage your battles in this world. Are you prepared to direct and deploy Achievement these forces with masterful control and strategic skill? Are you prepared to use all your reserves of mental energy in the crises of your career? A Mighty and Intelligent Power resides within you. Its marvelous resources are just now coming to be recognized. Recent scientific research has revealed, beyond the world of the senses and beyond the domain of consciousness, a wide and hitherto hidden realm of human energies and resources. These are mental energies and resources. They are phases of the mind, not of the "mind" of fifty years ago, but of a "mind" of whose operations you are unconscious and whose marvelous breadth and depth and power have but recently been revealed to the world by scientific experiment. In this Basic Course of Reading we shall lay before you in simple and clear-cut but scientific form the proof that you have at your command mental powers of which you have never before dreamed.

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