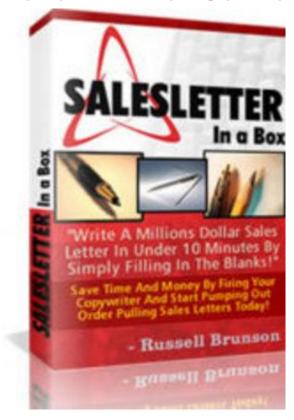
## **New Sales Letter In A Box Software With PIr**



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Attention - After you read this page you will never have to spend a dime on a professional copywriter again... in... "Write A Million-Dollar Sales Letter In Under 10 Minutes By Simply Filling In The Blanks!"

Save Time And Money By Firing Your Copywriter And Start Pumping Out Order Pulling Sales Letters Instantly! "Much better than the other sales letter generators I have used in the past!" Hey Russell, Thanks for letting me have a look at your Sales Letter In A Box. When you contacted me about it last night, I was actually working on a sales letter for a product I have coming out soon. Talk about perfect timing! I really liked the format of the sales page that was generated. It has a very crisp, professional feel to it. It also helped me figure out what was missing from my sales letter. Filling out the form, I was could easily see which parts of the sales letter were missing and fill in all the gaps. All-in-all, great job - much better than the other sales letter generators I have used in the past! Thanks again, Russell! Mike Steup ezinemarketingreport Date: August 27th From: Russell Brunson A professionally written sales letter can quickly generate thousands of dollars in sales. On the other hand, if your sales letter stinks like a wet dog you can lose thousands of dollars in potential sales regardless of how good your product is. After creating

my first website it struggled to make even 1 sale a week. I received hundreds of visitors to my site each day, but made very few sales. I decided to crawl out on a ledge financially and hire a copywriter. What happened next shocked me... My conversion rates skyrocketed. Sales didn't just double they flowed like an incoming ocean tide. I was generating sales daily instead of weekly. I learned the value of a professionally written sales page overnight with solid proof in my now bulging bank account. Professional copywriters have mastered the art of getting website visitors to take their wallets out of their pockets and make the purchase. They use the hypnotic power of certain words to increase the perceived value of your product, causing people to take action. This converts them from passive website visitors to hungry customers who cannot sleep until they have what you are offering! "So, why not just hire a copywriter for all your websites?" Good question... Do you have tens of thousands of dollars laying around to hire a copywriter to write a sales letter for every product and website you build? Copywriters are very expensive. You're going to pay a copywriter more money then you would pay a doctor or a lawyer! Makes you want to become a copywriter huh? Some charge up to \$25,000 for one sales letter! Making money online really comes down to two cold hard facts: 1. You will have to hire a copywriter, or... 2. You will have to spend years learning how to write effective ad copy. I don't know about you, but time and money are two assets that I like to hang on to! I am a real penny pincher but without a powerful sales letters I would have no pennies to pinch. I was in a bind and, well, necessity is the mother of invention so... Revolutionary new software "Sales Letter In A Box", allows you to quickly create powerful sales letters and turn ANY site into a 24/7 money-making machine. You no longer have to rely on a copywriter who charges thousands of dollars! Just fill in the blanks, press a button, and instantly you will have a beautifully formatted sales page complete with... Killer sales copy Unblockable pop-in subscription box Meta Tags Legal forms Formatted webpage Your power packed, list building, and profit pulling sales letter will be ready to upload in under 10 minutes! "Sales Letter In A Box" will put you in the driver's seat allowing you to create sales pages by simply filling in the blanks! Imagine this... You need to write a sales page for your new product or service. You open up "Sales Letter In A Box," and the software asks you simple questions about your product. After answering each question, in just one click of a button, "Sales Letter In A Box" will take your answers and format them into a profit pulling sales page. No muss, No fuss, and no expensive copywriting bills! The software will walk you through the steps, format your answers, and pop out a power packed sales site instantly. Here are a few of the many benefits you'll find while using "Sales Letters In A Box:" Quickly

Write Sales Letters For Any Product - - Save hundreds of hours you would have spent learning the tricks of copywriting by simply using "Sales Letter In A Box." Save Thousands Of Dollars On Every Sales Letter You Write! - - Save money that you would have had to spend hiring a professional copywriter and invest it in other areas of you business. Increase Profits - - Increase the conversion rate of any site with just one simple step in 10 minutes or less. Professionally Designed Website - - The software will make all of your sites look like they were designed by a professional web designer, increasing the perceived value of your products. Format Your Sales Letter - - No need to know HTML. Does formatting tables have you confused and your fingers tied in a knot? With just one click of a button they are all done for you! Create Unblockable Pop-ups - - Not only will "Sales Letter In A Box" create killer sales letters, but it will also add an unstoppable pop-up to your site. Increase the subscriptions to your ezine overnight! Gets Your Site Ready For The Search Engines - - "Sales Letter In A Box" also has a built in meta tag generator. A little known tip from a very successful marketer who has 70,000+ pages indexed by google is that he has used little more than meta tags for his sites. These are all automatically generated for you with this amazing software. Legal Forms - - FTC woes? Trying to protect against legal liabilities and adhere to federal laws that regulate online business can be confusing and a bit scary, but not any more. "Sales Letter In A Box" will automatically generate basic legal policies that every internet business owner is required by the FTC to have in order to operate within the law online. This essential element could save you from a costly lawsuit. Plus A Whole Lot More! - - Create sales letters for your mini sites, eBay ads and more! The possibilities with "Sales Letter In A Box" are endless... What makes "Sales Letter In A Box" different from the other sales letter generators that you have seen before? This is simple... "Sales Letter In A Box" is the complete solution for anyone who owns an online business. You can use it to create mini sites for niche products, direct sales letters, unstoppable pop-ups to generate sign ups for your ezines, meta tags for the search engines, and legal forms for your websites. While others are selling pop-up software, meta tag software, legal forms all as separate products - with "Sales Letter In A Box" you get all of these products in one and at a fraction of the cost of the others! Click Here To Order Today "Great tool for creating a quality web page in a snap!" Hi Russell! I just tried out the Sales letter in a Box and it's a breeze to use! This is a great tool for creating a quality web page in a snap. Nothing is left out and it gives webmasters who are unsure of what else to add to their page ALL the required options to consider. As usual. An excellent job and a valuable marketing tool. Warmest regards, Eva Browne-Paterson jymoneymakers "It

looks better than 95 of the sales letters on the internet!" Hi Russell, Finally I have something to give my members that does the real thing. I get asked so many times what's the best way to make a web page if you do not know HTML. I would go into a 2 page explanation. Now, I will be sending them right here. I made a sales page in under 15 minutes and I hate to admit, it looks better than 95 of the sales letters on the internet. Can't wait to use it on my next site!! Mike Filsaime mikefilsaime Let me show you exactly how "Sales Letter In A Box" works. First you simple open the program. You will be given the choice of 3 different templates! From there you will be asked to fill in the details for the different sections on your site. The software will then do all the work. And you will be amazed at how simple it really is. Just fill in the blanks to different questions and "Sales Letter In A Box" will do everything else. Here is another screenshot showing exactly how it works: You can start creating sales letters in minutes instead of days. I am so sure that you are going to love "Sales Letters In A Box," that I have also put together an amazing guarantee! Check this out, order with complete confidence: 30 Day Unconditional Guarantee!!! Try Sales Letter In A Box at absolutely zero risk for 30 days and make all the extra profits you want with itif you are not 100 satisfied we will cheerfully refund your purchase price no ifs, no buts, just your money back! If you're looking for THE tool to take your marketing to the next level easily, "Sales Letter In A Box" the answer. If You Order Today - Then You will Receive These 3 Bonuses That Will Help Quickly Increase Your Site's Conversation Rates! Free Bonus #1 (\$27.95 Value) 3 minute headline creator - This simple little tool creates over 100 headline combinations all with a single click. Use it to create killer headlines for all of your sales letters! Bonus #2 (\$27.00 Value) Paperless copywriting by William Chen - A collection of copywriting manuals/resources = this course will teach you the basics of copywriting and, of course, how to write a WINNING sales letter Bonus #3 (\$20.00 Value) How to build HTML - If you are going to be creating your own websites - it is vital that you understand basic HTML. How to Build HTML presents both basic and advanced HTML commands you can use to help you build your website. You can even download templates to help you learn the commands! I can not leave these bonus products here forever. They will greatly increase the effectiveness of every sales pages you write. I want to make sure that you are able to use them, so please make sure that you act today... Yes YOUR NAME, Please RUSH my "Sales Letter In A Box" so I can start producing power packed sales letters today! My new software will create sales letters, unstoppable pop-ups, meta-tags and legal documents for my site.. I will receive the 3 bonus's mentioned above at no extra cost. I understand that this offer has a 30 day money back

guarantee. I have 30 days to use "Sales Letter In A Box" and if it does not deliver what it promised, I can return it for a prompt and courteous refund. Click Here To Order Sales Letter In A Box Today INSERT YOUR PAYMENT LINK ABOVE To your success, Russell Brunson & YOUR NAME P.S. "Sales Letter In A Box" is unlike any other software on the marketing place now. It not only creates killer sales letters, but also creates your pop-ups, optimizes your site for search engines through the use of meta tags, and also comes with the legal forms you need to keep your site safe. "Includes all the important ingredients of a killer sales letter!" Russell, I tried your sales letter generator. It really is very easy to use, a great time saver and I see it includes all the important ingredients of a killer sales letter. It also generates a sales page that is search engine friendly. One more thing. I like the extra features (legal forms, pop ups, ...). Well done. Mike M. internet-marketing-predictions "I will be putting it to use on my next sales letter right away!" Hi Russell, I just got done thoroughly testing your "Sales Letter In Box" software... It is amazing! No really, I like it a lot. I will be putting it to use on my next sales letter right away. Of course this probably means I will be writing less sales letters for you now that you have made me 'obsolete' \*lol\* but that will save me a bit of time as well. Good Job! Josh Anderson internetbusinessideas "Took me less then 30" minutes what was taking me weeks to complete on my own!" Russell, I wanted to drop you a quick note to let you know how impressed I am with Sales Letter In A Box. I've been wrestling with a sales page for a new website I'm working on, and have been procrastinating for weeks.. but in less than 30 minutes using nothing but your software I was able to create a fantastic looking sales page that looks like it was designed by a pro! Sales Letter In A Box has completed for me in less than 30 minutes what was taking me weeks to complete on my own! Warm Regards,

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