

Demand Driven Supply Chain

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Introduction.- Literature Review on Demand Driven Supply Chain.- Proposed Framework.- Key Components of Demand Driven Supply Chain (DDSC).- Proposed Demand Driven Supply Chain Model.- Analytic Hierarchy Process (AHP).- Example of Case Implementation and Author's DDCS Website.- Summary and Future Developments. EAN/ISBN : 9783642199929 Publisher(s): Springer, Berlin Discussed keywords: Supply Chain Management Format: ePub/PDF Author(s): Mendes de Oliveira, Paulo

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