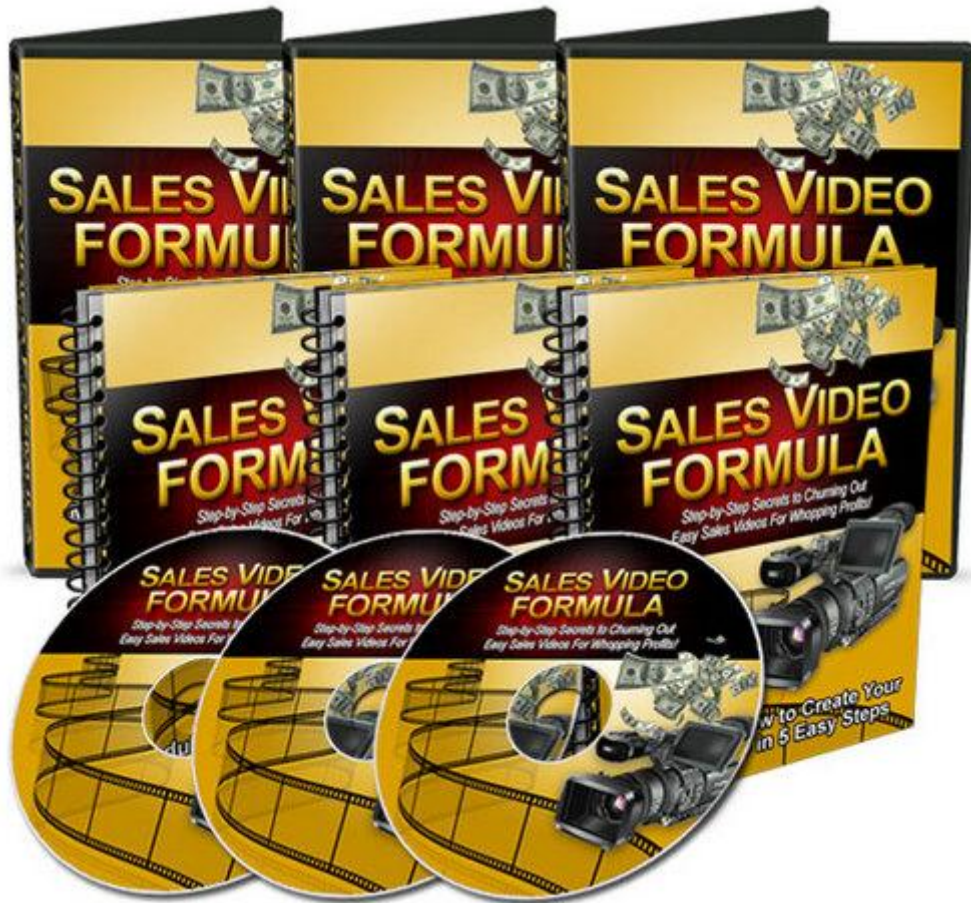


Sales Video Formula



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"New Amazing Breakthrough Reveals Whopping Conversions In Sales & Leads... Now You Too Can Easily Create Your Own Hypnotic Sales Videos!" From: INSERT YOUR NAME HERE Today's Date Is Dear Friend, Are you selling your own product or service online? There is no better way to sell yourself than using an online sales piece that best explains what your product or service is about. "But Here's The Problem..." Read those lengthy, impressive sales letters before? Those that go into the dozens of pages if you print them out? While they're persuasive, the problem is you might be wondering if you have what it takes to write those out too! Writing a direct response copy isn't easy. It's going to take months of mastery with online copywriting before you write your first profit-pulling web copy. And even so, writing a good sales letter usually take days or even up to a week or two! I know this, because that's often how long I would spend writing a single piece of copy! This isn't counting the days of weeks after your product launch before you can conclude whether your sales copy is converting well or not! But how would you like

to save time from writing your own sales piece, get higher conversions, and heck, sell high ticket products easier? If you say YES, YES and YES... "Goodbye to Long Hours Of Writing Your Own Direct Response Copy And Say Hello To Brand New Sales Video Formula..." Step-by-Step Secrets to Churning Out Easy Sales Videos for Whopping Profits! In the recent years, more and more Internet users from around the world started to get broadband access. Video streaming became easier and videos are now the 'in thing'. There's no better and easier to sell your product than to record a video, put it up your website and let it do all the explaining! You have the advantage of letting people see and hear from you in person, you do it only once, and don't be surprised if your conversions actually go twice or thrice as high! It's also faster to do... and you can get it all done in as little as a few hours! Sales Video Formula is a 3-part step-by-step digital course on how to create your own sales video from scratch - even if you are an absolute newbie to sales! Here's What You Will Learn: Module 01: Secret Elements of High Converting Sales Videos -- Flash Video + MP3 Audio + PDF Transcript Included! Discover the 4 'P's to successful sales video creation! A 5 step process to creating your own sales video Secret recipes and ingredients to making a super successful and highly captivating sales video - no need for special effects, bombastic English, yadda yadda... ----- Module 02: How to Create Your Sales Video in 5 Easy Steps -- Flash Video + MP3 Audio + PDF Transcript Included! In this video, I show you how the technicals of creating your sales video without the need for costly software and hardware. Also I want to remind you that you don't have to be a pro voiceover talent to pull this off!

----- Module 03: Sales Video and Page Optimization -- Flash Video + MP3 Audio + PDF Transcript Included! The ideal length of sales video - it's been tested that any shorter and it produce mediocre results... and longer and it will snap your prospect's attention! Simple images and animations to boost your video sales optimization! How to increase your signups and sales through this Call-To-Action! And so much more!

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