

Erscheinungsformen Von Supply Chain - Christian Beller

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In dieser Arbeit wird aufgrund der uneinheitlichen Definition einer Supply Chain versucht, diese von verwandten Begriffen abzugrenzen. Daraufhin werden notwendige Grundlagen dargestellt und kurz erklärt. Die Erläuterung findet am Beispiel von zwei verschiedenen Erscheinungsformen einer Supply Chain statt, zum einen die der Lebensmittelindustrie und zum anderen die der Automobilindustrie. Diese weisen auf Grund ihrer Güter und den entsprechenden Anforderungen zum Teil sehr unterschiedliche Strukturen auf. Durch die Darstellung dieser beiden Supply Chains soll unter anderem die Komplexität und Vielseitigkeit solch einer Wertschöpfungskette verdeutlicht werden.

Studienarbeit aus dem Jahr 2008 im Fachbereich Wirtschaft - Beschaffung, Produktion, Logistik, Note: 1,3, Berufsakademie Göttingen .Author: Beller, Christian Publisher: GRIN Verlag Illustration: N

Language: GER Title: Erscheinungsformen von Supply Chain Pages: 00029 (Encrypted PDF) On Sale: 2009-01-01 SKU-13/ISBN: 9783640392117 Category: Business & Economics : General

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