Future Of Pricing

DOWNLOAD HERE

A story about science, technology, and people, The Future of Pricing provides an inside look at how airlines price tickets and how practices developed in the airline industry are now revolutionizing the world of pricing. This book is written for business professionals and students wanting to better understand the rapid growth of scientific pricing. EAN/ISBN: 9780230606906 Publisher(s): Palgrave Macmillan Format: ePub/PDF Author(s): Boyd, E.

DOWNLOAD HERE

Similar manuals:

Future Of Pricing