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We can create videos that are optimized for YouTube, commercials or your website. Webivore Web video production enables you to reach your audience in a whole new way. Affordable and effective video solutions can help launch your business and website to a new level. Below are several examples of web video productions completed for our clients. Chapter 1 - What are Web Videos Web video is any video that is played on the internet. These videos can be placed on a website to enhance the site with more content, to show off home videos to friends and family easily and to promote a business. Whatever the reason for the videos, the internet has made it possible to show them off to people who are far away. The term web video covers any video that is on the internet. Most businesses use web videos to train new employees, broadcast a commercial, demonstrate how a product works or even just to speak directly to their viewers about their product or service. With more and more businesses utilizing the use of web videos, this is now the way to go for internet marketing. Since the internet is seen by millions and millions of people around the world, you literally can increase your exposure by placing a video on the internet. These web videos can range from simple and informative to dramatic. It is usually a personal choice as to

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