

# Trends And Issues In Global Tourism 2012

[DOWNLOAD HERE](#)

From the contents: Future at a Glance.- Destination Management - Culture, Landscape, Cities.- Marketing and Distribution.- Social Media and Technology Tackle Tourism Industry.- Business Travel and Event Management.- Corporate Social Responsibility in the Tourism and Travel Industry.- Eco-Mobility.

EAN/ISBN : 9783642274046 Publisher(s): Springer, Berlin Format: ePub/PDF Author(s): Conrady, Roland - Buck, Martin

[DOWNLOAD HERE](#)

Similar manuals: