## Facebook Ads Exposed - Video Course With 2 Mystery Bonuses!



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Comes with Resell Rights, and two UNANNOUNCED BONUSES! Discover How to Post Facebook Ads And Increase Your Conversions At The Same Time...Starting Today! This is a step by step, 6-part video course that takes you by the hand to show you how to explode your conversions with Facebook Ads! According to Facebook itself: - There are 500 million potential customers on Facebook - You can target your potential customers by location, age and interests - You can use simple image and text-based ads -You can build your relationships on a deeper level, by promoting your Facebook Page or website -Facebook has a "Like" button to increase your ad's influence - You can build a community around your business - You can control your budget by setting the daily budget you are comfortable with - You can choose to pay between (CPC) or (CPM) Here's a list of this 6-part video series in more detail: \* Video#1: Introduction on Facebook Ads In this video, you will learn a little more about Facebook Ads just to get you started. You'll also learn how it all works, and most importantly, what steps we are going to take to implement this business strategy faster. \* Video #2: Researching Your Target Market Before you go all out and start creating a Facebook ad campaign, the worst mistake you can make is - not knowing who your target market is. Yes I know you are excited, but the last thing you want to do, is jump in with two feet, without the proper research. So in this video, you will learn how to find your target market, their location, their gender, and more. \* Video #3: Planning Ahead to Make Your Ads Work After you have done the proper research, you need to plan out your Facebook Ad from the ad itself, to your landing page. In this case, we will be talking about Facebook Fan Pages, because it is a great way to create the viral-ness of your ad and deepen the relationship with your prospects. \* Video #4: Writing Your Ads and Getting them Approved In this particular video, you will learn how to write your ads quickly, and how to increase your conversions with pictures. If done correctly, your ad should convert quite well. In this video we will also discuss the important Do's and Don'ts of Facebook Ads. Unlike Google Adwords, the only downside with Facebook Ads is that it can take up to a day for your ads to get approved. So you want to make sure that you follow their guidelines before submitting your ads. \* Video #5: Setting Up and Testing your Ads (CPC vs. CPM) Once your ad is approved, you can begin testing your Ads. This is a vital part of knowing what is the best strategy to take. In this section, we will discuss CPC vs. CPM. There's a specific strategy that I have found that works... that will help you save money, while getting guality clicks. \* Video #6: Increase Your Networking and Building Relationships Once you have tested your ads and they are indeed converting, it's time to focus on increasing your network reach and start deepening the relationships with your potential clients. But how do you go about that? That's exactly what we'll discuss in this video. This product comes with RESELL RIGHTS! License terms are below: [YES] Can Sell This Product [YES] Can Be Packaged with Paid Products. 5 PRODUCTS MAXIMUM CAN BEBUNDLED [YES] Can Be In PAID Firesales ONLY UP TO 5 PRODUCTS. IF MORE, IT IS NOT ALLOWED. [YES] Can Be Offered as a bonus to Paid Product [YES] Can Be Added to Paid MEMBERSHIP or Training SITES [YES] Can Put Your Name on the Sales Page [YES] Can Sell This Product You own BASIC Resell Rights You CANNOT Offer These Videos in Dimesales You CANNOT Offer These Videos in Firesales if there are more than 5 products. You CANNOT Sell these through Auction Sites You CANNOT Give away resell rights for free You CANNOT Give away videos for free You CANNOT Claim Original Copyright To make the deal even sweeter for you, we are even including two unannounced bonuses with it! Only those who purchase this product from us would be able to get the bonuses at NO cost! So what are you waiting

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