

Geschäftsklimaindex - Der Konjunkturindikator - Marcel Mattick

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'Unter Konjunktur versteht man allgemein Schwankungen der wirtschaftlichen Aktivität einer Volkswirtschaft, gemessen durch bestimmte Indikatoren.'1Zentrales Thema dieser Belegarbeit ist die Konjunkturprognose durch den Geschäftsklimaindex, dem derzeit aussagekräftigsten Konjunkturindikator. Diese Belegarbeit befasst sich zu Beginn mit den Grundlagen der Konjunktur und geht dann in das hauptsächlichste Thema, dem Geschäftsklimaindex, über. Es wird die Berechnung sowie die Prognosekraft dieses Indikators untersucht. Zum anderen gibt es noch einen weiteren wichtigen Konjunkturindikator, der eng mit dem Geschäftsklimaindex in Verbindung steht. Dieser Zusammenhang wird im weiteren Verlauf dargelegt. Hauptziel dieser Belegarbeit ist die Eignung des Geschäftsklimaindexes bei der heutigen Konjunkturvorhersage.[...]1

Felderer/Homburg (2005) S. 176 Author: Mattick, Marcel Publisher: GRIN Verlag Illustration: N Language: GER Title: Geschäftsklimaindex - der Konjunkturindikator Pages: 00020 (Encrypted PDF) On Sale: 2010-01-01 SKU-13/ISBN: 9783640741601 Category: Business & Economics : Economics - Macroeconomics

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