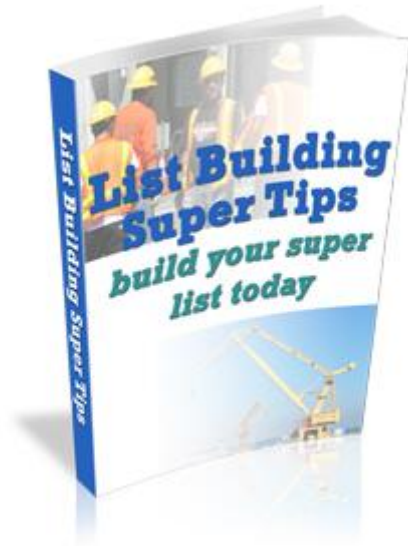


# List Building Super Tips



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List Building Super Tips "Learn How To Secure Your Business By Building A Money Generating Email List" Have you ever had a customer come to your website, purchase your product and then leave, never hearing from them again. I'm sure you have and I'm sure it's disappointing every single time it happens. It doesn't have to be that way, you know... There is a very simple solution where you can keep in contact with your customers and offer them the option to purchase from your site again and again creating an opportunity for you to increase the amount of money your website generates. Sounds great, doesn't it? Welcome to the wonderful world of online list building and the financial treasures that come with it. Everyone knows the common marketing statistic that says that it costs far more to find a new customer than to sell again to an existing customer. With an email list you'll be able to make sales while paying less for each customer. It's a win-win situation. Most people who work online have a basic understanding of list building, but most don't understand how much electronic gold is wrapped up in just one little list. I can tell you dozens of stories about how much money I've made just because of my email list, but that won't prove anything to you other than I have more money than you. It won't prove to you that email lists work, just that my email list works for me. I know that email lists are profitable, though, for everyone, not just for me. And I'm ready to prove it to you right now... I first met Gary about two years ago. He was working for me as an intern while he was in college. He always had a smile on his face even though we worked him

pretty had and didn't pay him very much. He understood his role and never complained. It was one thing I always admired about him. Gary's internship ended and he left to further pursue his academic goals. I didn't see or hear from him for a good six months. Then out of the blue Gary called saying he wanted to schedule a meeting. I told him to forget the formality and to come see me. He came the next day and looked like half the person who had left just a couple months earlier. The rosy smile that was once a fixture on his face was removed, replaced with a half frown. Immediately I asked Gary to sit down and asked him how I could help. Gary told me that his parents had moved out of the state and that he was faced with a difficult decision. He said he had to find a way to pay for his living expenses without dropping out of school. He wasn't sure what to do and he wanted to know if there was anything he could do for me. I knew of a couple jobs that Gary could have filled for me, but I also knew that those jobs would be a waste of Gary's intellect and winning personality. To say nothing of the fact that they were low-paying jobs that wouldn't provide what Gary was looking for. Instead I gave Gary a challenge, one that I knew he'd be able to rise to meet. I told him that I was a firm believer in the philosophy of if you give a man a fish, you feed him for a day, but if you teach a man to fish, you feed him for a lifetime. So I presented him with this opportunity. I knew that for a handful of my websites, I wasn't doing enough to build the customer lists. I told Gary that I'd teach him how to monetize those sites. I'd show him exactly how to suck every penny from every visitor. I offered to pay him a salary plus commission. I also made sure that he understood that he would be starting from scratch and that these were methods he could and probably should be using on his own as well. I looked at The Gary Experiment as part of a greater experiment. A lot of my work hinges on teaching other people the tricks of the Internet marketing trade through eBooks, online videos and audio seminars and I always wondered how effective my methods were for the average Internet user. I looked at Gary as my chance to find out. I took detailed notes on what I taught Gary and on what Gary was able to accomplish. I wasn't surprised to learn that Gary was a fast learner. I wasn't surprised either when he started picking up on the subtleties of the job and when his campaigns started doing better than the campaigns I was running. Gary was a kid with really limited Internet marketing experience, probably much less than you have. If he was able to take my techniques and make fistfuls of money with them, I have full confidence that anyone can. **Don't Rely On Your Website To Make The Sales You Need!** There are lots of different ways to monetize your website, but only one way that will guarantee that your viewers will continue returning to your site again and again. Once you start capturing email addresses, you'll see

many more sales you'll be able to make. The process is simple and anyone can learn how to do it correctly. First, you ask, bribe or require people to enter their name and email address. Then you email them a special offer that we'll teach you how to create (so that it works every single time). Lastly, you sit back and watch the sales roll in. Seems simple, because it really is. Learn how to turn any website into a powerful, list building supersite that can put money directly into your pocket. List Building Super Tips is the only eBook on the market that will show you EXACTLY what to do and how to do it to see the best results every single time. What are you waiting for? See how List Building Super Tips can make you money today. List Building Super Tips Will Help You... Learn How Building A List Can Translate Directly Into Sales! Build A List Of Your Own - So You Can Continue Making Sales Forever! Understand What Your Customers Are Looking For And How To Give It To Them! Generate A Profitable Customer List! Create Your Own Newsletter To Send To Customers! Understand The Right Way To Build A Squeeze Page! "Build Your List With Super Tips Today!" I don't want to be negative, but if you aren't collecting email addresses and aren't continuously mailing your customers, then you are never going to make money online. You've probably noticed this by now, but there is a lot of competition online for each and every product that's being sold. Your competition is doing everything they can to raise the amount of money each of their customers spend. If you aren't doing the same, you'll be left dead in the tracks. The best thing about learning how to create a list for yourself is that you'll be able to create a bond with your clients, rather than just selling to them just once. They'll trust purchasing from you and they'll feel comfortable knowing that you are more than just an anonymous website. You can offer them special deals and discounts not available for the general public. When a mailing list is created correctly, you can foster an actual relationship with your list members. You can offer them recommendations and create an aura of authority. You'll be able to persuade them to buy from you over and over again. If you aren't already building your own email list, then List Building Super Tips is a must own. Learn everything you need to know to start today.

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