

Manager's Guide To Employee Engagement - Scott Carbonara

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USE THE POWER OF EMPLOYEE ENGAGEMENT TO IGNITE PASSION, PURPOSE, AND PRODUCTIVITY IN EVERY MEMBER OF YOUR STAFF

Successful managers understand that their job is to help employees do their best work, not simply give orders. The Manager's Guide to Employee Engagement shows leaders at all levels how to build relationships that support collaboration and drive meaningful performance improvement. Learn how to:

- Foster loyalty, trust, and commitment in all your employees
- Create a culture of positive thinking
- Empower employees to act as internal entrepreneurs
- Align employee and organizational values and goals
- Become "the best boss ever"--without losing sight of business goals

Learn how to make your employees engaged and successful--and facilitate your own success at the same time.

Briefcase Books, written specifically for today's busy manager, feature eye-catching icons, checklists, and sidebars to guide managers step-by-step through everyday workplace situations. Look for these innovative design features to help you navigate through each page:

- Clear definitions of key terms and concepts
- Tactics and strategies for engaging employees
- Tips for executing the tactics in the book
- Practical advice for minimizing the possibility of error
- Warning signs for when things are about to go wrong
- Examples of successful engagement tactics
- Specific planning procedures, tactics, and hands-on techniques

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