

Pay Per Click Powerhouse Rights



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If You Are Not Using the Power of Pay Per Click to Turn Traffic Into Sales You Are Missing Out on a Huge Opportunity Shockingly, most people dont even know how easy it is to start making money from the Pay Per Click networks today. Let Me Cut to The Chase Here, If You Follow These Simple Steps and Start Experimenting with Pay Per Click, you will have an unlimited supply of traffic at your fingertips, just waiting to be converted into sales. I will take you by the hand and show you step-by-step everything you need to know about setting up and operating a Pay Per Click campaign so you can start making money. Its really that simple. Youve probably heard all about how every day people are making a fortune simply by running ads on the search networks to promote products. These people dont need a warehouse of products, they dont even need to be dropshipping through the mail. What they do have is a knowledge of the pay per click (PPC) system, and how to profit from it. Dont be intimidated by the word PPC, it really isnt as hard as it sounds. In fact my videos make creating your first PPC campaign as simple as tying your shoes! It is not hard to run a successful PPC campaign, as long as you know what you are doing. Allow me to give you the benefit of my expertise and experience. Ive sold countless products online, and

have learned through my successes and failures what works. I created this video series specifically to help people learn the right way to practice PPC. This is not going to be one of those guides where I try to upsell you on a lot of extra services. In fact, I will show you how to setup and promote your website without spending a dime (besides the obvious costs like your actual PPC costs) This Video Series Features: * A Collection of 25 Professionally Recorded Videos - This complete video series will teach you everything you need to know about pay per click. * The Advantages of PPC - Before you actually start practicing PPC, I want you to understand the advantages, so you can use them to their fullest extent. * The Main and Secondary PPC Networks - You will learn the three biggest PPC networks that account for over 90 percent of all internet searches. You will also learn about secondary PPC networks that have their own set of advantages. * Getting Familiar and Signing Up With Adwords - Watch over my shoulder as I sign up for a brand new adwords account, and give you a grand tour. * Creating a Profitable Ad - I will show you everything you need to know to create a well written ad that will catch peoples attention while representing what you are selling. * How to Choose Your Keywords - I will explain how to search for and find the best set of keywords for your campaign. * How to Understand Googles Ad Scoring - I will break down the criteria that Google uses when examining your ad and landing page, so you can get better results while paying less per click. * How to Work With Keyword Match Types - I will take you through the different keyword match types, and how to use them to your advantage. * How to Work With the Content Network - I will show you what the content network is, and how it can be used to gain even cheaper clicks for your ads. * How to Track and Tweak Your Campaigns - I will show you how to monitor and improve your campaigns to further increase your profits. * Secret Tip - I will share a secret tip with you that will help you focus on the specific keywords that will experience the highest amount of conversions. Pay Per Click Powerhouse will show you how to master pay per click, and start driving profitable traffic to your website and affiliate products today... Instant Download After Purchase You will receive: * 25 videos in SWF (flash) format; * Pay Per Click Powerhouse Guide (This 24 page book is jam-packed with tons of great information on how to pay per click. It supplements the videos.) * Master Resale Right Licence; * Ready to use Sales Letter.

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