

Wie Gut Sind 'single Items' Zur Messung Der Arbeitszufriedenheit? - Michael Cramer

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Vom theoretischen Standpunkt aus, bestehen Bedenken bezüglich der Messung einer Eigenschaft über ein einzelnes Item (Single-Item-Messung). Es ist zu befürchten, dass solche Verfahren nicht reliabel sind. Andererseits gibt es Gründe, die in Ausnahmefällen Single-Item-Messungen sinnvoll erscheinen lassen, wie z.B. ökonomische Gründe. Die Messung der Arbeitszufriedenheit wird als ein solcher Ausnahmefall beschrieben. Es zeigt sich, dass Single-Item-Messungen der Arbeitszufriedenheit auch empirisch gestützt werden können. Author: Cramer, Michael Publisher: GRIN Verlag Illustration: N Language: GER Title: Wie gut sind 'Single Items' zur Messung der Arbeitszufriedenheit? Pages: 00018 (Encrypted PDF) On Sale: 2005-01-01 SKU-13/ISBN: 9783638385435 Category: Psychology : General

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