

List Management Secrets



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Profitable List Building & Effective Management Methods Will Show You How To Generate More Customers And Profit From Your Number One Promotion Resource# Learn in detail about the five methods of list management that will ultimately determine the outcome of your business. Selecting the correct one from the very beginning is essential, otherwise, like myself in earlier years, you may find yourself swapping from one to the other, costing you tens of thousands of dollars, not to mention thousands of hours of your precious time. # 5 little known facts about the e-zine that you probably didn't know, that when put together, (unknown to the majority of marketers) actually make it one of the least responsive list management types available to your business. This is contrary to what many are teaching, however it is fact. I'll show you why. # 2 clear cut techniques that allow the pushed for time marketer to manage a huge list of customers, ready and waiting to buy your products without the hassle of having to write and send out content every week. There's far more important (not to mention profitable) ways you could be spending your time on your business. # Why simple ads for your own products draw far more of a response than running a content driven e-zine. I'll show you 3 additional reasons that subscribers will

stay on your list that do not relate to written content in any way. It's a massive time saver, not to mention response booster. # Why are you subscribed to other marketers lists? I'll demonstrate exactly why lists maintained in a specific way that do not actually provide huge amounts of regular useful content are often more responsive than those with full time editors. In fact, I'll make you a bet now that you're on someone's list for one of these reasons without even knowing it. # A comprehensive review system that talks through the pro's and con's of 5 separate list management types so that you can avoid the detrimental effects of having to change part way through, eliminating the worry of alienating subscribers accustomed to your methods. (This is where I've seen others lose up to six years! of work, just because they got it wrong in the first place) The number one rule of list management. The moment this rule is broken, even before any subscribers land on your list, the future of your business is ruined, and you may find yourself starting from scratch in several years time when the effects become obvious. What a huge waste of your time. I'll show you how to avoid this common mistake.

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