

Mp3 The Dog And Everything - Sound Off



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The Dog and Everything is an edgier take on today's Top 40 Modern Rock format. Here's The Used....Here's Jimmy Eat World. We're right in the middle. 12 MP3 Songs ROCK: Modern Rock, POP: Today's Top 40 Details: Bio of The Dog and Everything The Dog Everything began their journey with the release of their debut album Bandshell in late 2001. Chris Payne of Chicago's Q101 was quick to call the album "one of the best local independent releases I've ever heard." Immediately the band began to play the Chicago scene and build a substantial local fanbase. Before long, the Chicago music industry began to take notice of their progress, and their music. The edgy and unique, hooky melodic rock caught on quickly. By July 2002, the two largest rock stations in Chicago; Q101 and 94.7 "The Zone" began to randomly spin the single "Hey Luv" within normal rotation hours. The response by the listeners was so overwhelming that music director James Van Osdol of 94.7 "The Zone" contacted The Dog Everything and asked them to post a message on their website asking their fans to stop calling in for the song, as they could not handle the volume. Coincidentally, the songs "Hey Luv" and "Superglue" were licensed to MTV, and featured on MTV's hit reality show "The Real World," and the sitcom "Undressed." As their Chicago fan base continued to multiply, The Dog Everything began to tour the Midwest and west coast with acts such as Something Corporate (Drive Thru), Riddlin Kids (Aware) and Lucky Boys Confusion (Electra). The infectious songs and energetic live show immediately caught on in other cities, and before long there were substantial followings in markets such as Omaha, Indianapolis, St. Louis, Madison, Milwaukee, Los Angeles, San Francisco, and Oakland as well as surrounding areas. By Fall 2002 The Dog Everything had headlined and sold out such Chicago venues as The House of Blues (1200 capacity), The Vic Theatre (1500 capacity), and the famed Metro (1200 capacity). In October of 2002 The Dog Everything entered a contest sponsored by 94.7 "The Zone" called "The Next Big Thing." After a

series of live performances at The Hard Rock Caf in Chicago, The Dog Everything was selected by a panel of industry judges as Chicago's best unsigned band. This gave the band a great deal of radio promotion, and helped develop a strong relationship with James Van Osdol, the Music Director and the station's head DJ. On December 13th, 2002 The Dog Everything single "Hey Luv" was featured on "94.7 The Zone's" specialty radio show "The Pillow Fight." This cage match-type program put two songs up against one another, and then listeners voted for the song they wanted to continue on to face another challenger. "Hey Luv" was put up against a new Sum 41 single, and "Hey Luv" won the listeners' votes overwhelmingly. The song continued to win night after night, defeating singles from artists such as Good Charlotte, System of a Down, Everclear, Jimmy Eat World, The Used, Transplants, 3 Doors Down, Fuel, Chevelle, and Papa Roach. After 30 days, the song was the first ever retired from the program, smashing the old record of 7 set by New Found Glory. The month of radio play gained a great deal of recognition for The Dog Everything. Their Chicago fanbase grew immensely, and individuals within the industry began to take notice. "Hey Luv" appeared on two compilations put out by the promotion mammoth Jeff McClusky and Associates. One of these entitled "The Best of Unsigned Chicago," and the other, called "The Bridge Sampler" featured only up and coming national acts (The Dog Everything was the only unsigned band to appear). "The Bridge Sampler" went out to every major reporting rock station in the country, and before long "Hey Luv" began to gain random spins across the country. Labels soon began calling on the band, however they have not yet found the label that they feel they can call home. Recently, the band finished their second independent album titled "Sound Off". The coming year looks to be big for The Dog and Everything. thedogandeverything.com

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