

The 90 Day Powerseller Challenge



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What Does it Take to Become an eBay PowerSeller? PowerSellers are among the most successful sellers on eBay in product sales and customer satisfaction, PowerSellers also make very good money from eBay. A lot of people think that becoming a PowerSeller is an impossible dream. Well what if I told you it's not hard at all? I'm being serious when I say this. Take a look at the PowerSeller requirements below. What are the requirements?*

- To qualify for the eBay PowerSeller program, sellers need to consistently sell a significant volume of items, provide a high level of service to their buyers, maintain a positive Feedback score, and meet the requirements for detailed seller ratings and eBay Buyer Protection and PayPal Buyer Protection case standards. You also must.
- Be registered with eBay for at least 90 days
- Have an account in good standing
- Maintain a positive Feedback of 98 or higher
- Follow all eBay policies
- Have 100 transactions and \$3,000 in sales over 12 months

Now if you look at the requirements to become a PowerSeller you will see you need your total sales to be \$3000 and have at least 100 sales over a 12 month period. This actually isn't hard at all to do and I will explain the best way to achieve this in The 90 Day PowerSeller Challenge. As a PowerSeller, you also have the opportunity to qualify for Top

Rated seller status, which recognizes sellers who have a proven track record of excellent customer service and sales. What Does it Take to Become a Top Rated Seller? Your ultimate goal on eBay is to achieve Top Rated Seller Status. Top-rated sellers are PowerSellers who consistently provide the best buying experiences to their customers. Whether you have a large volume of sales or a smaller volume, you can be a Top-rated seller. As a top rated seller you will pay less in eBay fees and also have better search placement. The requirements and benefits are the same for most categories, with the exception of Motor vehicle categories. Top-rated sellers receive the following privileges and benefits: Priority customer support 20 discount on final value fees Unpaid item protection A badge on listing pages Improved search standing for fixed price listings To become a Top-rated seller you need to be a PowerSeller and meet the following requirements for detailed seller ratings (DSRs)

DSR category	Percentage of 1 and 2 ratings	Maximum number of occurrences
Item as described	0.50	2
Communication	0.50	2
Shipping time	0.50	2
Shipping and handling charges	0.50	

Some of this may seem a little confusing but all you really need to concentrate on is selling 100 items and generating over \$3000 in sales while at the same time providing a great service. This really isn't hard to do, especially if you follow my instructions. This is The Training You Will Receive When You Invest in The 90 Day PowerSeller Challenge 4.0

- #1) Why Sell Information? - In this first section I explain why selling information is the most lucrative business to be involved in.
- #2) Rules You Must Follow - This section discusses the rules you must follow and why only a fool would break these rules.
- #3) Requirements - Here you will learn exactly what it takes to become a PowerSeller and Top Rated Seller.
- #4) What You Will Need - You will learn the exact tools required to successfully set up and information marketing business.
- #5) Inventory Required - This detailed checklist shows you what you need to create and sell a multimedia product, I even provide links to live eBay auctions to buy your inventory from.
- #6) Listing Tips - Very important page, this shows you how to list effectively and how to have an advantage over the 'regular' eBay sellers.
- #7) Importance Of Feedback - You will learn how crucial a good feedback score is and how to keep your Detailed Seller Rating above eBay's minimum requirements.
- #8) The Power Of An eBay Store - You will learn why you must have an eBay store and how to promote it effectively. Ignore this section at your peril.
- #9) Becoming a PowerSeller - Follow these simple rules and you will become a PowerSeller fast!
- #10) The Multimedia Experience - Selling successfully is all about providing the best possible experience for your customers and this section shows you exactly how to create a positive buying experience.
- #11) Driving Traffic To Your Auctions - You will

see how to generate tons of visitors to your auctions for FREE and how to bring back customers again and again. #12) Your Own Product - Very important page, I show you why you must start creating your own products and exactly how to do it. Tags: hot

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