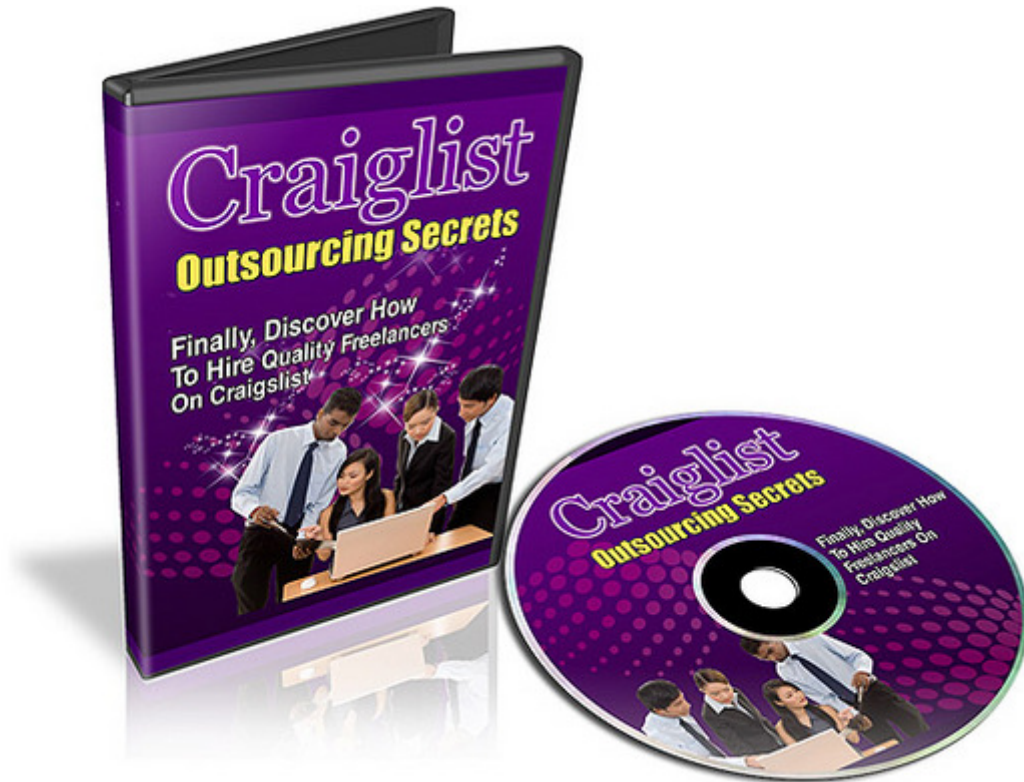


Craigslist Outsourcing Secrets Video Series - Resale Rights Included!



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Craigslist Outsourcing Secrets! How to Hire Quality Freelancers on Craigslist How to Expand Your Business Growth by Outsourcing Your Tedious Tasks to Freelancers From Craigslist...Starting Today! This isn't just another video on theory, it's taken from true results... FACT: Outsourcing and hiring people is a sign that your company is growing. BIG PROBLEM: The following are problems people face when outsourcing: Loss of Full Control - Yes, when you hire someone, they will do as you instruct; but they may not do it exactly as you do it. It will take some training, but in the end, if you stick with them, they will be loyal to you and grow your company. Threat to Security - When you hire someone, they may have access to your passwords and such, and that is one of the reasons why people don't hire ...but guess what? You are lying to yourself for not expanding your business. The biggest lie is; "Outsourcing will solve ALL your problems" Wrong! It will not solve all your problems, but it can solve a lot of them. But you have to know what you are doing. You can't jump in with two feet, without knowing anything, or else you lose money and lots of time. That's where this video series comes in... Introducing... Craigslist Outsourcing Secrets! 7

Part Video Course Craigslist Outsourcing Secrets will show you how to outsource correctly, by hiring the right employees. There are tons of people you "could" hire, but to be truthful, a lot of them aren't the ones you want to hire. In fact, a lot of them will just waste your time. Think about it, if you are running your whole business, it can only grow so much. By hiring or duplicating yourself, you can expand and grow your business. The positives are, you can focus on the core activities, such as running your business, and give the tedious tasks to your freelancers. If done correctly, you will have savings and reduce overheads. This step by step, 7 part video series, takes you by the hand and shows you how to correctly outsource your business tasks and hire the right employees, that will help grow your business. Here's a list of this 7 part video series in more detail

Video #1: Introduction, What you need and how it works In this video, you will be given an overview of this 7 part video series, so you know what to expect. We'll also tell you what tools you will need and what you need to understand (concept wise), and how it all works. I'm a big believer in doing this first, so you know what to expect and how all the pieces of this outsourcing system, fit together.

Video #2: Figuring out your needs The biggest mistake people make, is jumping in with two feet without knowing what they need to outsource. You see, not all businesses were made equal, so you need to know what you need to outsource. For example, what takes the most time? What are the most tedious tasks? It's too easy to think about all these people you could hire to expand your business, but you need to think about the basics first. That's what you'll tackle in this video.

Video #3: Posting Your Ad to attract the right freelancers One thing is for sure, freelancers are not created the same, which means different freelancers will have different strengths. Before you post your ad, you will need to understand the different types of freelancers, whether they are article writers, programmers, graphic designers, virtual assistants, and more. Some are more technical than others, some will need more guidance and training, and some will need less. In this video we will discuss the different types of freelancers. Once you understand this, then you can post your ad to attract the right person.

Video #4: Interviewing Process - (Spotting a good employee out of the bad - Finding the right person) The whole idea of Video #3 is to weed out some of the freelancers that would not fit your needs. This means the people that would not do the best job you are looking for. However, there is still a high chance for those not so great freelancers, to pass through. So in this video, we will discuss the interviewing process, or your last line of filtering for the good freelancers. Now you have to learn how to spot a bad freelancer, in order to find a good one. Luckily you won't make the same mistakes we have. How do you go about the

interviewing process? What should you ask them? All these questions will be answer in this video. Video #5: Giving them a test project By now you have picked a few candidates that could be potential part time or full time employees. These candidates should have knocked your socks off, or at least excited you enough for you to give them a test project. If that's not the case, then try again. It's important to give them test projects. Keep in mind you need to pay them, but you want to do a few test projects with them first, so they can earn your trust. This will give you the ability to see whether they are worthy of a position or not, which could later turn into a full time position. Video #6: Hiring them and Paying them Once you are giving them projects and tasks to do, how do you pay them? Not everyone in the world can take Paypal. Sorry, but that's true. However you'll learn about 3 different payment sources that you can use quickly and easily. And this should cover just about every country. Video #7: Increasing Productivity If you want good results, or improvement from your freelancers, there are a few tricks left in the bag that you need to constantly do. I won't reveal them now, but these simple and easy tips can be the difference between an output that stinks and an output that exceeds your expectations. More on that in this video. Now that you've seen how powerful this outsourcing system can be for you...grab this video series now and learn how to outsource your tedious tasks, to expand your business! P.S. This is one of the easiest, risk-free ways to outsource, without losing a lot of time and money! Outsource the right way, not the wrong way! P.P.S. In this 7 part video series, you get to watch step by step how to find the right freelancers that will grow your business. So grab your copy of "Craigslist Outsourcing Secrets" Video Series, Now!

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