

Seo Education 101



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If You Are Not Applying SEO To Your Online Business You Are Missing Out On A HUGE Opportunity Shockingly, less than 10 Percent of Websites Are Optimized For The Search Engines Let Me Cut to The Chase Here, If You Follow These Simple Steps and Start Applying SEO to your Websites, You Will Be Automatically Ahead of 90 Percent of your Competition Introducing: SEO Education 101 I will take you by the hand and show you step-by-step how to apply powerful search engine optimization techniques to your websites. I will take you through the entire process, from planning your website all the way through to promoting it. Its really that simple. Dear Friend, Youve probably heard all about how SEO is a sure-fire way to skyrocket your website to the top of the search engines and gain an immense amount of traffic. Do you need to be a marketing expert to be successful online? No, in fact SEO is a lot easier than many would lead you to believe. It is within your reach Let me show you just how easy it is. Introducing SEO Education 101: The Video Series Dont be intimidated by the word SEO, it really is not as hard as it sounds. In fact my videos make optimizing your website as simple as tying your shoes! It is not hard to apply SEO, as long as you know what you are doing. Allow me to give you the benefit of my expertise

and experience. I've sold countless products online, and have learned through my successes and failures what works. I created this video series specifically to help people learn the right way to practice SEO. There is a right way and a wrong way to practice SEO (the wrong way would be spending dozens of hours just to make a few bucks. Let me show you how to do it in the fastest manner possible). I don't want to see you wasting your time doing things the wrong way, that is why I created this video training series. This is not going to be one of those guides where I try to upsell you on a lot of extra services. In fact, I will show you how to setup and promote your website without spending a dime (besides the obvious costs like hosting) This Video Series Features: * A Collection of 27 Professionally Recorded Videos-This complete video series will teach you everything you need to know about search engine optimization. * Why SEO is Awesome- Before you actually start applying SEO, I want you to understand the advantages, so you can use them to their fullest extent. * How the Search Engines Work- It is crucial that you understand what the search engines are looking for when ranking sites, so you can give them what they want, and avoid their penalties. * The Power of Keyword Research- If you are not creating pages that are focused on specific keywords, you are literally taking a stab in the dark at achieving natural search engine rankings. Let me show you how to perform effective keyword research. * How to Create an Optimized Webpage- I will show you everything you need to know to create a well optimized page that is focused on the keyword that you want to rank for. Watch me apply things such as meta tags, keyword highlighting, and more.. * The Importance of LSI- I will explain the increasing importance of practicing LSI (Latent Semantic Indexing) when creating your content, so you can stay ahead of the game as the search engines continue to evolve. * What Makes a Great Backlink- Off-page search engine optimization is all about getting high quality links. I will examine what makes a backlink great, and what you need to be looking for. * How to Get Great Backlinks- I will share multiple powerful ways to get relevant, high quality backlinks to your site....for free! * How to Optimize Your Website For Sales- I will show you how to optimize your site to ensure you are making the most possible from your visitors. SEO Education 101 will show you how to make your website better than 90 percent of what's out there, and leave your competitors in the dust... Since I know it's 100 percent to your benefit to act right away, I want to sweeten the pot and give you every possible reason to say YES today!

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