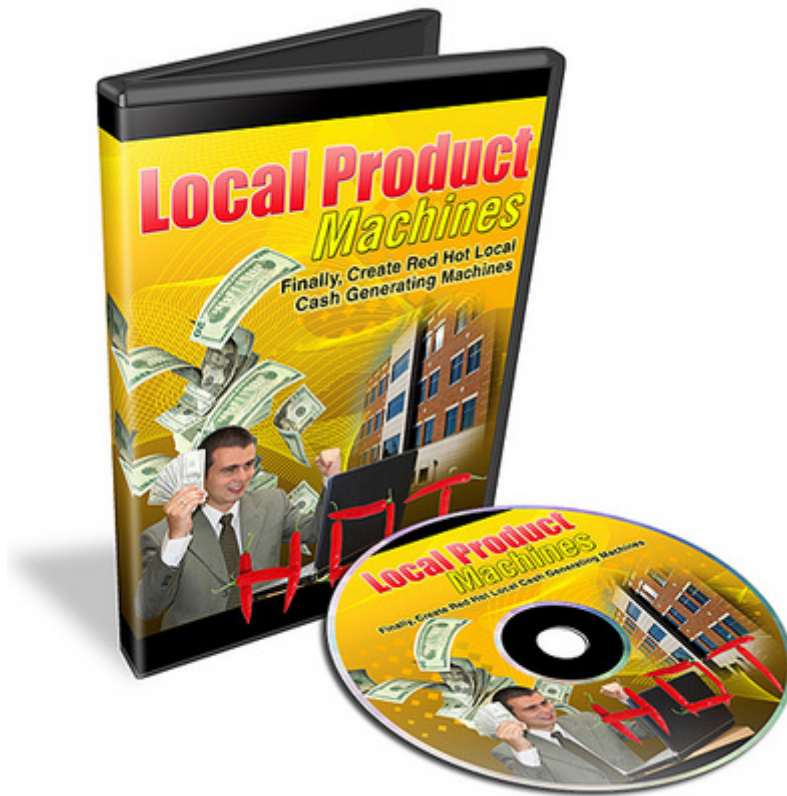


Local Product Machines Video Series



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Local Product Machines Video Series RESALE RIGHTS INCLUDED! Announcing The Brand New, 6 Part, Step By Step Video Course, That Shows You How to Create Hot Selling Cash Generating Product Machines That Cater to Lucrative Offline Business Niches Starting Today! This step by step, 6 part video series, takes you by the hand and shows you how to find a hot niche locally, create a product that can be applied to a specific, local small business niche, and then how to find people that want to market your product. Heres a list of this 6 part video series in more detail: Video#1: Introduction In this video, you will be given an overview of this 6 part video series, so you know what to expect. Well also tell you what tools you will need and what you need to understand (concept wise), and how it all works. Im a big believer in doing this first, so you know what to expect and how all the pieces of the system fit together. One requirement when creating a product, is that it may cost you money, depending on what route you take. You could either do it yourself, or outsource it, depending on what you want to create. Apart from that, everything else is free Video #2: How to Find a Hot Niche Locally Its easy to find hot niches online, but what about locally? How do you go about doing this? All those questions will be answered in this video,

and Ill show you step by step how to find goldmine after goldmine after goldmine. Is it hard? No, Its not hard, but it requires you to take some time to do the necessary research. Remember if you skip this part and go straight to product development, you will end up wasting time and money in the long run. Video #3: Researching Cool Business Tools For That Niche Once you have a niche to cater to, you need to understand the businesses you are catering for, as well as their customers. Your goal is to give local businesses, tools to run their business better and more efficiently. So a large part of this video is researching the biggest needs of that niche; and then figuring out how to go about that. Video #4: How to Create the Niche Product Once you do the proper research, you should know what type of tool to create. Now its time to create it. You need to know whether you will be creating this, or whether you will have someone else create it for you? How do you create the product? Or how do you get someone else to do it? All these questions will be easily answered in this video. The goal here is to create not just any product, but something that will really help the local businesses of that niche Video #5: Setting Up Your Sales Funnel Machine Once you learn how to create your niche product as shown in Video 4, its time to setup your sales funnel. What I mean by that, is setting up your site to sell. Remember, you want to automate or semi-automate your sales process, as much as possible; so you save both time and money. Well talk about different software you can use to accomplish this goal. Video #6: Secret Marketing Method: Sell With Little Effort By now, you have created what you need to help a specific local business niche. But you need to sell it to them. But how? You may be thinking, I dont have much credibility with these types of businesses, but that should be the least of your worries. Using this marketing method will allow businesses to come to you. Im a big believer in spending less time selling and thats what youll learn in this video. Its ok if your software product doesnt have all the features it should have, and well talk about why, in this video. We will also show you how maintain your software. What about future costsUpdatesNew Features? Dont worry, all that will be answered in this video.

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