## **Mp3 Arnie Sykes - Sykotic**



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"Evolving" since his debut album, Austin hip-hop artist Arnie Sykes takes his mainstream rap style and pop cultural lyrics to a more contemporary sound of hip-hop with original party jams and personal topics. 16 MP3 Songs HIP HOP/RAP: Hip Hop, URBAN/R&B: R&B Rap mix Details: He's back in action. Since his debut in 2002, Austin rapper/actor ARNIE SYKES has released an album, performed in several venues and events, has been seen and heard on TV, film, and radio rapping and acting, made multiple appearances on the Austin Music Network, premiered the award-winning "Who's Ya Daddy?" music video, and gained fans all over the world. After spending time back in the studio, Sykes now offers his latest, the sophomore album SYKOTIC. Arnie Sykes was born, raised, and schooled in North Carolina, excelling in his studies and creativity enough to earn a full college scholarship. After mastering acting and improvisation in college and his new hometown of Austin, TX, he wanted to do the same with hip-hop. Then he met musician-songwriter-producer HUEY ESQUIRE of GENERRUS RECORDS, and within hours, the two of them were in the studio to create Arnie Sykes' debut album TV JUNKIE; a fusion of comedy and pop culture with hip-hop roots. Infectious tracks like "Who's Ya Daddy?" and "Michelle," and special guest artists THERESA ANDERSSON, JERM POLLET, and OWEN EGERTON made many enjoy Arnie Sykes' initial offering and respect his intentional decision of using lyrical content that was different from the norm and not "hardcore." Some critics were quick to label it a parody album rather than describe what it truly was, but Arnie Sykes dismisses such criticisms and is very proud of his debut album. Now Arnie Sykes and Huey Esquire are back in the game with SYKOTIC, the sophomore album that showcases "the evolution of Arnie Sykes." This new CD will still deliver Arnie Sykes' mainstream rap style and metaphorical use of pop culture in his rhymes, but will take a less comedic and more contemporary approach to the rich sounds of hip-hop, with a little pop, funk, house, techno, and rock

influence. This album not only brings you a new set of hot tracks, but a set with all original music featuring a mix of beats and live instruments. The CD has the proper jump-off with "Back in Action," musically marking Arnie Sykes' return, and tracks like this and "Give It 2 Ya Raw" describe his growth in hip-hop since his last outing. "Chocolatte" gives you hip-hop with an R&B flair, while the CD's first single "Friday Night" becomes the official anthem for the end of the work week and the start of the weekend. And you know it isn't an Arnie Sykes CD without booty-shakin' hits, which he delivers with a hot track appropriately titled "H-O-T." Then there's "Middle Earthquakin'." the ultimate party groove that defines the fine art of shakin' that thang. And nothing will get the party started faster than the house/techno rap title track, "Sykotic." Arnie Sykes also gets more personal on this album. He wants to encourage people to be aware of the world and accept responsibility for our actions, no matter the consequence, through the tracks "African-American Idol" and "Get Smart." Talking about his music in "Pop Rap," his personality traits in "What of It," and a satirical view of haters in skits featuring "street life" rappers "2Screwed Bling-Money," Arnie Sykes expresses his frustration for those who choose to dismiss him for not adhering to some of rap music's stereotypes. He even tackles a taboo subject, black-on-black racism, in the track "O.R.E.O." But topics and changes aside, these tracks mixed in with Arnie Sykes' party hits and smooth grooves bring one eclectic and sophisticated hip-hop album. And he brings it with numerous special guests including singer and fellow Generrus artist GLORIA CHAIN, hip-hop duo EARTH RAIDERZ, Austin deejay MISS KITTY, R&B vocalist APRIL QUEEN, and even features an appearance from Austin hip-hop pioneer and 8-time Austin Hip-Hop Artist of the Year award winner OVERLORD. First-time listeners and Arnie Sykes followers will all get something different from his new album. He has grown as an artist and a person over the past couple of years, and SYKOTIC supports that claim. It proves not only to himself, but to anyone who listens to it, that when it comes to his music, it's not just hip-hop. It's Arnie Sykes.

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