What's Behind The Numbers?: A Guide To Exposing Financial Chicanery And Avoiding Huge Losses In Your Portfolio - , Tom Jacobs

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Learn how to detect corporate sleight of handand gain the upper hand with smart investingCompanies are under more pressure than ever to beat by a penny, but you dont need to be a forensic accountant to uncover where the spin ends and the truth begins. With the help of a powerhouse team of authors, you can avoid losing a chunk of your portfolio when the next overhyped growth stock fails by knowing Whats Behind the Numbers? Investing experts John Del Vecchio and Tom Jacobs mix a potent combination of earnings quality analysis, long-side investing, and short-side portfolio risk management to help you create a long-short portfolio with less volatility and greater returns, while avoiding landmine stocks that will blow a hole in your financial security. First, the authors explain the practical side of financial analysis. They demystify widely held assumptions about stock performance, expected returns, earnings quality, and short sellers. Then they comb the financial statements to find the places where companies hide poor earnings quality. Finally, they provide the value and special situations investing to pair with the short-side thinking and offer a tactical manual for applying what youve learned in the technical, day-to-day world of portfolio management. Armed with this wealth-saving guide, you can confidently trade based on clear datanot the aggressive accounting tactics companies use to make their numbers look better than they are. Better still, it helps you start protecting yourself right away with: Rules for finding companies playing withrather than bythe numbersRepeatable methods for uncovering what companies dont tell you about their numbersMultistep approach to deciding when to sell a stock and when to short sell itReliable formulas for determining when a stock will get hitThe next time a company goes south, you can be the successful investor who knew Whats Behind the Numbers? Praise for Whats Behind the Numbers? At Crazy Eddie, we succeeded in perpetrating our financial fraud for many years because most Wall Street analysts and investors took for granted the integrity of our reported numbers. Whats Behind the Numbers? teaches investors to critically look under the surface and spot red flags that could help them avoid potential losses from fraudulent companies like Crazy Eddie. Sam E. Antar, former Crazy Eddie

CFO and convicted felonI know of no other book that better teaches the reader how to determine earnings quality at a company, so you can avoid large losses on stocks you would otherwise own, and score profits by going short. Not only that, this book teaches you how to grow wealth with small-cap stocks in a way that would make value deity Ben Graham proud. . . . Essential for any investor. Jeff Fischer, Portfolio Manager, Motley Fool Pro and Motley Fool OptionsUnder [Del Vecchio and Jacobss] tutelage, forensic accounting is reduced to Math 101. We learn how to employ the metrics they use to expose fi nancial chicanery in companies, to unearth the best short sales, and to protect ourselves from owning those stocks most likely to blow up and wreak havoc on your portfolio. Read Whats Behind the Numbers? so you can keep your portfolio clear of ticking stock bombs. Jeffrey A. Hirsch, Chief Market Strategist, Magnet Fund, and Editor-in-Chief, Stock & Commodity Traders AlmanacsWow! A must-read for anyone who thinks they know how to make money in the stock markets! Del Vecchio and Jacobs forced me to confront the stark reality of Whats Behind the Numbers? It isnt pretty. . . . One of the best books on investing I have read in years. Author: Vecchio, John Del Author: Jacobs, Tom Publisher: McGraw-Hill Illustration: N Language: ENG Title: What's Behind the Numbers?: A Guide to Exposing Financial Chicanery and Avoiding Huge Losses in Your Portfolio Pages: 00256 (Encrypted EPUB) / 00256 (Encrypted PDF) On Sale: 2012-09-21 SKU-13/ISBN: 9780071791977 Category: Business &

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