

Global Cities Als Wirtschaftsstandorte - Christopher Alting

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Bevor die Bedeutung der sogenannten 'Global Cities' als Wirtschaftsstandorte und deren Auswirkung auf die nÃfÃœhere, regionale Umgebung erÃfÃ¶rtert wird, soll zunÃfÃ¶chst die Frage geklÃfÃ¶rt werden, ob in diesen Zeiten rasch fortentwickelnder Technisierung im Bereich Kommunikation und Computer (Internet, Satelliten, usw.) StÃfÃ¶dte zukÃfÃ¶nftig fÃfÃ¶r Unternehmen ÃfÃ¶berhaupt eine Bedeutung haben werden. Das Internet wurde als Idee eines dezentralisierten Netzwerkes geschaffen, das keinerlei Raumbezug mehr aufweist; es gibt weder Distanzen zu ÃfÃ¶berwinden, noch rÃfÃ¶umliche NÃfÃ¶he, die verbindet: '... it would be everywhere and nowhere at once.'

DatenÃfÃ¶bertragung in Bruchteilen von Sekunden und hochmoderne Kommunikationsmittel - mittlerweile schon mit BildÃfÃ¶bertragung (Videokonferenzen) - machen den Raum objektiv betrachtet unbedeutend. '... the city of bits will render the city of bricks obsolete.' Der Trend zu Back-Offices und ganzen Verwaltungsvororten auÃfÃ¶erhalb der StÃfÃ¶dte ist ein deutliches Zeichen fÃfÃ¶r diese Entwicklung. Bedeutende IndustriestÃfÃ¶dte der Vergangenheit erleben einen massiven Bedeutungsverlust und Abwanderung der Unternehmen in profitablere Regionen und LÃfÃ¶nder (Bsp. BilliglohnLÃfÃ¶nder). Einige StÃfÃ¶dte jedoch, verzeichnen dennoch einen stetigen Zuwachs an wirtschaftlicher Bedeutung und Konzentration. Offensichtlich gibt es einige Unternehmen, die trotz aller moderner Technologie, der rÃfÃ¶umlichen NÃfÃ¶he eine Bedeutung zuweisen. Wie und warum sind solche StÃfÃ¶dte entstanden ? Wodurch zeichnen sie sich aus ? Dies sind eingangs Fragen, die zu Beginn der Ausarbeitung erÃfÃ¶rtert werden, um ein VerstÃfÃ¶ndnis fÃfÃ¶r die Bedeutung dieser StÃfÃ¶dte zu gewinnen. Daraus folgernd soll dann die Bedeutung von Global Cities als

Wirtschaftsstandorte, sowie die Global City - Umland - Beziehung betrachtet werden, sprich die Auswirkungen auf die Region; welcher Art diese sind, welche sozialen Auswirkungen sie haben, und ob sie erfolgreiche Regionalwirtschaften in irgendeiner Hinsicht beeinflussen. Author: Alting, Christopher

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