

# Graphics Designer 101



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Graphics Designer 101 Do You Know Exactly What Companies and Clients Are Looking for in a Graphics Designer? Get a leg up on the competition, and find out exactly how you can catapult your name to the top of the list when it comes to Graphics Designing. Learn The Basics To Becoming A Graphics Designer! Never Before Revealed Information! 2 Of The Main Benefits to a Graphics Design Career 1) High Demand and Salary that is Worth the Amount of Work Many jobs nowadays are high-training, low-paying. With graphics design, there are numerous possibilities that are all growing in demand. Whether you work for a big company, or freelance on your own, graphics design is worth the effort. 2) Opportunities Are Growing, Rather than Shrinking With an increase in visuals across all medias (be it print, television or even internet), now, more than ever, graphics designers are in high demand. On top of that, this trend looks to continue to grow by leaps and bounds for the foreseeable future. Here is what you will learn inside this guide.... What is a graphics designer? There are so many different types of graphics designers, that it's usually a good idea to know what you will specialize in. On top of that, most graphics designers will need to be trained in...psychology?! You'll learn why. What qualifications are needed? Do you HAVE to go to school, or can you be an effective graphics designer without it? More importantly, what are your potential clients looking for in a designer? What kind of training is available for graphics design? In this section, you'll get a brief overview of some of the accredited training available. Do you need the works, or

are you proficient enough to do just a little training to be ready to go? What should you be looking for in a graphics design school? A good school will have a number of things that you need to specifically ask about...without them, the school just isn't the right one for you. For example, how new is the equipment and programs you'll be trained on? Old, outdated equipment is USELESS in this field! And a lot more!

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