

Global Leadership 2e: Research, Practice, And Development - , Joyce Osland

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Global leadership has been frequently heralded by writers and executives as the key to sustained competitive advantage on the part of organizations. In addition, it is clear that the possession of leadership qualities and the display of leader behavior are requirements for individuals attempting to progress in their careers. It is important for aspiring managers to learn about the nature of effective global leadership and how they can develop their own competencies in this area. This textbook provides an important overview of this key emerging area within business and management. Offering a view into the nature of global leadership and the competencies necessary for aspiring managers to succeed, Global Leadership is essential reading for students of leadership, organizational theory, strategic management, human resource management, and for anyone working and managing in the global arena. Now in its second edition, it draws from recent research to both contemporize timeless topics and address today's relevant topics, from corporate social responsibility, to cultural competencies, to current technology. Author: Mendenhall, Mark E. Author: Osland, Joyce Author: Bird, Allan Publisher: Routledge Illustration: N Language: ENG Title: Global Leadership 2e: Research, Practice, and Development Pages: 00320 (Encrypted EPUB) On Sale: 2012-11-27 SKU-13/ISBN: 9780415808866 Category: Business & Economics : Leadership Category: Business & Economics : General

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