

Implicit Motives

[DOWNLOAD HERE](#)

- How do unconscious motivational needs (i.e., implicit motives) influence physiological, cognitive, affective, and behavioral responses to incentives? - How can implicit motives be measured? - How are they shaped by culture, how do they influence pol EAN/ISBN : 9780199715046 Publisher(s): Oxford University Press Format: ePub/PDF Author(s): Schultheiss, Oliver - Brunstein, Joachim

[DOWNLOAD HERE](#)

Similar manuals:

[Implicit Motives](#)

[Assessing Implicit Motives Using The Multi-Motive Grid](#)