

## Mp3 Reno, - Pop: Today's Top 40



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To describe "Reno," to any music fan in its simplest terms, would be to say that it is a fresh long-awaited melodic Pop/Rock sound that's been waiting to happen. 12 MP3 Songs POP: Today's Top 40, ROCK: Acoustic Details: To describe "Reno," to any music fan in its simplest terms, would be to say that it is a fresh long-awaited melodic Pop/Rock sound that's been waiting to happen. Located in Toronto, Canada, this 5 piece band has all the assets in place to make an immediate impact on the international music scene. Using an acoustic forefront and tight sound harmonies, this band brings to the table various elements that have been long forgotten in being able to apply all the faucets of a live show. With their self-titled debut "Reno," released in July of 2004, they have already drawn rave reviews for their work by prominent industry personnel, independent and major labels alike. With a CD that is packed with mature, well written radio friendly songs, the general consensus is that they fall comfortably into the same ballpark style-wise with bands such as: U2, Matchbox 20, Train, Vertical Horizon, John Mayer and Gin Blossoms to name but a few. Presently, the band continues to add to their resume a fine list of venues in which they have and are performing to. The summer of 2004 gave the band 3 of some of the largest outdoor festivals in Toronto. With well over 15,000 people at each of these multicultural performances, the band is prepared to cater to audiences of all sizes. Furthermore, the band's ability to perform acoustically unplugged allows them to add to their menu a more intimate approach in getting their music across to the listener. This addition is what puts this band in people's faces, by performing in cafes, lounges upscale bars which normally do not house live music. This is one of the strengths this band capitalizes on in setting themselves apart from other original bands and acts in the greater Toronto area. The band is well equipped to accommodate their passion for success. Each member brings an awesome arsenal of influences to the table. With over 20 years of experience collectively, everyone has substantial live and

recording experience at the professional level and a high presentation standard built to match the rigors of the road ahead. Leading the way upfront is lead singer/songwriter/guitarist Reno. With the band going by the same name, Reno epitomizes the front man's role with well over 20 years experience performing to live audiences. Getting an early start at the tender age of 8, he quickly developed his love affair with the audience, along with a humorous and witty nature. His ability to capture the listener as if performing only to them is driven by a passion to get the music across. This, along with the band harboring 3 other vocalists in Daniel Gama, Paul DeRosa and Sergio Santos allows for reliable, consistent and intricate harmonies when called upon. On the guitars, you have principally Reno himself, who along with Daniel Gama and Paul DeRosa, make a vigorously balanced acoustic/electric melodic section. Daniel brings a unique blend of Brazilian/Portuguese influences and a masterful trade in extensive pro audio experience. Having as well done sound for an extensive rsum of famous acts from the world over, he is an asset to how the live show should sound. Songwriter/guitarist Paul "a connoisseur for the authentic sounds," brings the slightly more rock-edge approach, while maintaining a tasteful ear for what's needed in the music. Having been well involved in the Toronto music circuit for the last 15 years, he has a wide array of experience in the business end, all garnered with the release of a Canada-wide CD with his previous band. He is a true professional in his craft and dedicated element with the end result in mind. The rhythm section is definitely one to behold. On drums and percussion, Pedro Rodrigues is a well seasoned musician. Having begun as well at an early age, he started his musical exploits in his native country of Portugal upon immigrating to Canada in 1997. With diligent studies in Jazz, Latin and popular music along with scores of well attended workshops to his credit, he solidifies himself as an absolute professional equally on the drums as he is on percussion. On bass guitar and backing vocals is Sergio Santos, who having studied and graduated from the well acclaimed "Humber College," is a standout on his instrument, cycling through styles of influence such as Jazz, Rock, Funk, Pop and R&B on electric or stand-up bass. Together with Pedro, they both unify an extremely tight, diverse and reliable rhythmic foundation. Having all the attributes at the ready to make an immediate impression, the band is actively pursuing management and label interest in North America and abroad. They are confident in what their accomplishments, goals and objectives are and remain prepared to go and be wherever needed to accomplish those goals with the strength of their music and experience behind them.

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