

Quo Vadis Just-in-time In Der Automobilindustrie? - Thorsten Moje

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Ursprünglich in den 70er Jahren vom japanischen Automobilhersteller Toyota entwickelt, fand JIT anfänglich hauptsächlich in der Automobilindustrie Anwendung. JIT wird heute jedoch auch in anderen Branchen als Beschaffungs- und Logistikstrategie angewendet. Die Kriterien für eine erfolgreiche Implementierung von JIT sind ebenso vielfältig wie streng und die Folgen nicht minder gravierend. Materialbestände werden auf ein Mindestmaß reduziert, wodurch das Risiko eines Produktionsstillstandes steigt. In Folge dessen müssen häufig teure Notfallpläne vorgehalten werden. Gleichzeitig werden die Anlieferfrequenzen erhöht und es findet mehr Güterverkehr statt. Provokant kann auch gesagt werden: Die Lagerhaltung findet auf der Straße statt. Wie zeitgemäß ist JIT also heute noch, ist es vielleicht aktueller denn je und wohin geht die Reise? Welche Industrie könnte diese Frage besser beantworten als die Automobilindustrie, welche das JIT-Konzept entwickelt hat und den Ruf genießt, Vorreiter im Hinblick auf Logistikkonzepte zu sein. Die vorliegende Arbeit soll zum einen das Konzept des Just-in-Time und die damit verbundenen Begrifflichkeiten erklären. Zum anderen soll anhand aktueller Praxisbeispiele von erfolgreich weiterentwickelten JIT-Konzepten im Bereich der Automobilindustrie dargelegt werden, das JIT als Beschaffungs- und Logistikkonzept einen wichtigen Beitrag zur Wettbewerbsfähigkeit eines Unternehmens leistet. Author: Moje, Thorsten Publisher: GRIN Verlag Illustration: N Language: GER Title: Quo vadis Just-in-Time in der Automobilindustrie? Pages: 00026 (Encrypted PDF) On Sale: 2011-01-01 SKU-13/ISBN: 9783640833535 Category: Business & Economics : Management - General

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