

# Wissenstransfer Mit Dem Projekthandbuch - Stefanie Kerner

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Wissen ist Macht, das sagte schon Francis Bacon und obwohl in der heutigen Zeit Information für jedermann in jeglicher Form zugänglich sind, so stellt sich doch mehr und mehr heraus, dass genau diese Problematik den Unterschied zwischen Daten, Informationen und Wissen ausmacht. Wissen ist komplex, es ist meist an Personen gebunden und diese Personen wissen meist noch nicht einmal über was für ein Wissen sie verfügen, da meist das relevante und für Unternehmen als Wettbewerbsvorteil nutzbare Wissen nur implizit und somit personengebunden vorhanden ist. Die Schwierigkeiten des Wissensmanagements liegen nicht nur in den besonders komplexen Strukturen und angrenzenden Wissensfeldern, sondern auch gerade in der Problematik, dieses implizite Wissen in explizites Wissen zu wandeln. Effektiver und effizienter Einsatz von Wissensmanagement sind Garantien für Wettbewerbsfähigkeit. Author: Kerner, Stefanie Publisher: GRIN Verlag Illustration: N Language: GER Title: Wissenstransfer mit dem Projekthandbuch Pages: 00029 (Encrypted PDF) On Sale: 2005-01-01 SKU-13/ISBN: 9783638393744 Category: Business & Economics : Management - General

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