F¼hrung Im Wandel - Die Rolle Der F¼hrungskraft Beim Changemanagement - Isabell Bodenburg

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Viele Unternehmen setzen in der heutigen Zeit webbasierte Portale ein, um den Mitarbeiter ÃƒÂ¼ber das Unternehmen zu informieren, um Daten fÃƒÂ¼r die tÃƒÂ¤gliche Arbeit bereitzustellen oder um einen Wissensaustausch ÃƒÂ¼ber verschiedene Themen zu erreichen. Somit kommen die Mitarbeiter tÃƒÂ¤glich mit neuen Daten und Informationen in BerÃƒÂ¼hrung und kÃƒÂ¶nnen daraus fÃƒÂ¼r sich neues Wissen generieren.Ziel dieses Buches ist es, das Mitarbeiterportal als Instrument des Wis-sensmanagements zu analysieren und MÃƒÂ¶glichkeiten einer bedarfsorien-tierten Informationsbereitstellung zu betrachten. Es wird untersucht, wie intranetbasierte Mitarbeiterportale nachhaltig das Wissensmanagement im Unternehmen unterstÃƒÂ¼tzen kÃƒÂ¶nnen. In diesem Zusammenhang soll beur-teilt werden, wie und warum Wissensportale die Aufgaben des Wissens-managements fÃƒÂ¶rdern. Der Aspekt der Personalisierung findet spezielle Betrachtung, da verschiedene Personalisierungsmethoden es ermÃƒÂ¶glichen, Informationen bedarfsorientiert zur VerfÃƒÂ¼gung zu stellen.Author: Bodenburg, Isabell Publisher: GRIN Verlag Illustration: N Language: GER Title: FÃ¼hrung im Wandel - Die Rolle der FÃ¼hrungskraft beim Changemanagement Pages: 00051 (Encrypted PDF) On Sale: 2006-01-01 SKU-13/ISBN: 9783638491884 Category: Business & Economics : General

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