

# Lawn Care Or Landscaping: Entrepreneur's Step-by-step Startup Guide

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Like working outdoors? Love nature? Then a lawn care or landscaping business is your chance to rake in plenty of green, while doing something you enjoy. Whether it's just picking up a few residential yards to make some extra money, or contracting with commercial office parks or apartments for the big bucks, you can quickly be on your way to earning the income you desire. Our guide is packed with practical, real-world instruction, tips and insider secrets for starting a lawn care or landscaping service. We'll help you choose which business is best for you and walk you step-by-step through everything you need to know to get started and start reaping the rewards, including:

- How to target your market
- What equipment you'll need
- How to hire and manage employees
- Record-keeping and accounting
- Where to find working capital
- How to estimate jobs
- And more

You'll also get pointers and words of wisdom from successful lawn care and landscaping business owners who've made their personal dreams of prospering in a business they love come true. Startup costs are relatively low and there's practically no overhead. You can set up your office in your own home and make your own schedule--you devote as little or as much time to the business as you'd like. And once you invest in the necessary tools of the trade, you're ready to go! Order your guide today, and start reaping the rewards.

**The First Three Years** In addition to industry specific information, you'll also tap into Entrepreneur's more than 30 years of small business expertise via the 2nd section of the guide - Start Your Own Business. SYOB offers critical startup essentials and a current, comprehensive view of what it takes to survive the crucial first three years, giving you exactly what you need to survive and succeed. Plus, you'll get advice and insight from experts and practicing entrepreneurs, all offering common-sense approaches and solutions to a wide range of challenges.

**Pin point your target market** Uncover creative financing for startup and growth Use online resources to streamline your business plan Learn the secrets of successful marketing Discover digital and social media tools and how to use them Take advantage of hundreds of resources Receive vital forms, worksheets and checklists From startup to retirement, millions of entrepreneurs and small business owners have trusted Entrepreneur to point them in the right direction. We'll teach you the secrets of the

winners, and give you exactly what you need to lay the groundwork for success.BONUS: Entrepreneurs Startup Resource Kit!Every small business is unique. Therefore, its essential to have tools that are customizable depending on your businessss needs. Thats why with Entrepreneur is also offering you access to our Startup Resource Kit. Get instant access to thousands of business letters, sales letters, sample documents and more all at your fingertips!Youll find the following:The Small Business Legal ToolkitWhen your business dreams go from idea to reality, youre suddenly faced with laws and regulations governing nearly every move you make. Learn how to stay in compliance and protect your business from legal action. In this essential toolkit, youll get answers to the how do I get started? questions every business owner faces along with a thorough understanding of the legal and tax requirements of your business.Sample Business Letters1000+ customizable business letters covering each type of written business communication youre likelyto encounter as you communicate with customers, suppliers, employees, and others. Plus a complete guide to business communication that covers every question you may have about developing your own bus Publisher: Entrepreneur Press Illustration: N Language: ENG Title: Lawn Care or Landscaping: Entrepreneur's Step-by-Step Startup Guide Pages: 01022 (Encrypted EPUB) On Sale: 2012-07-15 SKU-13/ISBN: 9781613082133 Category: Business & Economics : Entrepreneurship

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