

Technological Innovation

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Profiting from technological innovation is a key strategic challenge in technology-intensive industries because it requires not only scientific and engineering expertise but also an understanding of how business and legal factors facilitate commercialization. This volume presents a multidisciplinary view of issues in technology commercialization and entrepreneurship. EAN/ISBN : 9781849505321 Publisher(s): Emerald Group Discussed keywords: Entrepreneurship Format: ePub/PDF Author(s): Libecap, Gary D. - Thursby, Marie

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