

Mrr Desktop Pop

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Dear Email Marketer, I understand your pain... Every time you send a message to your list how many even see it, let alone read it? 10, 20... Maybe if you're lucky (or possess the technical skills of a 4th Dan Deliverability Expert) you could possibly squeeze 50... Let's face it, it doesn't matter how carefully you crafted that email or how long you spent putting that killer offer together if more than half the people on your list never even see your email - Email Marketers are losing out big time and it's getting worse. Spam filters. Ouch! But they're only 1 part of the problem aren't they? Why?... Well even if your message isn't jettisoned into some black hole by an over-zealous spam filter, there are so many O.B.M's (Other Bloody Marketers) competing for the eyes and ears of your prospects it's getting harder and harder to stand out in the crowd... Don't Let Your Business Go The Way Of The Dodo! Look.. I'm sorry about this, but here's a question you'd probably rather not think about let alone answer... How much extra profit do you think you'd earn if every message you sent to your list was actually seen and read by everyone you sent it to every time? I'm talking about... ..A guaranteed 100 open rate! Yes! Your Wish Has Finally Come True... With "DeskTop Pop" You Can Guarantee They'll Get Your Messages - Every Time! DeskTop Pop is a brand new program that lets you build mini applications that sit in your prospects system tray (The bottom right of your screen next to the clock). This little 'silent salesman' quietly monitors the web page you tell it to (as often as you want) until you update that page. When you do - Bam! The application springs to life and lets them know! What does this mean to you? In simple terms it means you never need to worry about your prospects seeing your latest offers because you won't be worrying about your emails getting through. As soon as you update the page they'll know about it! Here's just a few of the ways you can use 'DeskTop Pop': * Newsletters - Guaranteed delivery of every issue of your newsletter -- no more

accidental filtering or blocking of the e-mail version by ISPs and filtering software! * Special Offer Alerts - Your prospects get instant notification of all your latest special offers! * Backend Promoter - Strike up affiliate partnerships and promote them through 'DeskTop Pop'. * Affiliate Updater/Motivator - Inform your affiliate's of your new promotional material and products. Keep them up to date with their affiliate stats and motivate them to make YOU more money! * Membership Site's - Run your membership site through 'DeskTop Pop', now your members will always know as soon as you add new content. * Product Updates - Inform your customers of the latest updates to your products so they can get instant access without even opening their browser or email program! * Download Area - Have your website download area contained within 'DeskTop Pop' so you can bring people back to your offers long after they download your freebies! * And many, many more! The possibilities are endless. All these things will bring people back to your site again and again to buy your products! Let me show you exactly how 'DeskTop Pop' works. All you do is simply open the program, fill in a few simple options, and press "Build Application". 'DeskTop Pop' will create a file ready to distribute to your prospects and customers! Yes That Really Is All You Have To Do!

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