

# National Relations: Public Diplomacy, National Identity And The Swedish Institute 1945-1970 - Nikolas Glover

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In Stockholm in January of 1945, an assembly of Swedish diplomats and businessmen initiated an organization that was to improve the countrys reputation abroad. The new, semi-governmental Swedish Institute was charged with explaining Swedens policy of neutrality during the war, with encouraging peace-building, and with promoting foreign trade in the new international world order. Original and insightful, this account analyzes the policies, funding, and national narratives of the Swedish Institute. Providing a historical perspective on the politics of Swedish propaganda and explaining how ideas of communication shaped the Institutes work and its representations of Sweden, this record also offers a comparative perspective on American national identity and its inherent notions of national exceptionalism. Author: Glover, Nikolas Publisher: Nordic Academic Press Illustration: N Language: ENG Title: National Relations: Public Diplomacy, National Identity and the Swedish Institute 1945-1970 Pages: 00288 (Encrypted EPUB) / 00288 (Encrypted PDF) On Sale: 2012-01-01 SKU-13/ISBN: 9789185509669 Category: History : Europe - Scandinavia

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