

Testimonial Collector



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Here's a quick and easy way to collect profit-boosting testimonials for all your products and services. As you probably know, adding testimonials to a sales page can be a highly effective way of increasing sales. Testimonials provide credibility to your business, by showing that other people have bought your products or services before - and are happy with the results. Indeed adding a few high quality testimonials to a sales page can, in some cases, as much as double the profits generated from the same level of traffic. Clearly getting testimonials from your customers is a no-brainer. In order to get customers to give you testimonials, you need to make it as easy as possible, which means providing a simple form where

customers can submit a testimonial. This ensures that customers include all the necessary information - and allows customers to easily submit a photo of themselves with their testimonial. Fireball Testimonial Collector provides a quick and easy way to set up this type of testimonial submission form automatically. Your customers simply fill in their details and click the Submit button. They can include a photo, by clicking the Browse button to select the photo file on their PC. The form will then automatically upload the photo file to your web server. Whenever a testimonial is submitted, you'll receive an email containing the testimonial and all associated information, including a link for the photo if one was submitted.

Template Based For Easy Customization The software is template based, so it will match the look and feel of the rest of your site. You simply create an ordinary HTML web page with the special text TEXT where you want the form to appear. The form is then inserted into this page automatically. When people submit a testimonial, the same template page is used to display a message thanking them for the testimonial (or telling them if there was any problem with their submission). A simple example template is included with the software, which you can edit as you wish - or even just use as-is.

Optional "Captcha" Feature There are lots of "formbots" that roam the Internet looking for forms on web pages. When they find a form, they submit an ad to the form. This can be very annoying if it keeps happening. There are several ways to stop this, including only linking to your testimonial submission form from your "thank you for ordering" page, so only your customers will ever find your testimonial form. (Formbots can only find pages if there are links to them from other pages listed on a search engine). If however you prefer to make your testimonial page accessible to everyone, you can use a solution called a "captcha". This shows a random code number, which the visitor must enter into a box in order to prove that they are a real person and not a formbot. If you choose to use the captcha feature, a "captcha" page will be shown to your visitors before they can access the testimonial form, which should block all Formbots from using the form.

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