

Leading For A Change - Ralph D. Jacobson

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Bringing together the best practices of many of the most highly respected organizational thinkers shaping the future landscape of business, Leading for a Change finally answers the question of how to make leadership success a reality. This book is relevant for all leaders within the organization-from the shop floor, to those pushing the envelop with e-commerce to walnut row. The book's "5 Challenges of Organizational Leadership" enables readers to concentrate on specific tasks crucial to creating a unified, visionary and dynamic organization. The author's unique Leader's Map framework lays out the five universal challenges facing today's leaders: reframing the future, developing followership, teaching and learning, building community, and balancing paradox. The book's leadership "roadmap" and diagnostic surveys help readers assess their organization's current and emerging leadership challenges and devise new adaptable and anticipatory strategies. Drawing from the works of such luminary business gurus as Kouzes & Posner, Senge, Covey, Bennis, Hamel and others, the author has translated their wisdom into practical tools that bring clarity to the order and rhythm of what it takes to be a successful leader. Leading for a Change is straightforward and free from jargon. The unique underlying principles of the book are: Leadership can be learned, thus it is less art and mostly practice Leadership need not be a solo act. Leaders support each other to accomplish organization objectives The most successful leaders focus on using their strengths effectively Effective leaders learn to use leadership tools in ways that are natural to them

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