# Statistics For Real-life Sample Surveys

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Introduces challenges of less-than-perfect samples, giving background knowledge, practical guidance and realistic and implementable solutions.Samples used in social and commercial surveys, especially of the general population, are usually less random (often by design) than many people using them realise. Unless it is understood, this 'non-randomness' can compromise the conclusions drawn from the data. This book introduces the challenges posed by less-than-perfect samples, giving background knowledge and practical guidance for those who have to deal with them. It explains why samples are, and sometimes should be, non-random in the first place, how to assess the degree of non-randomness, when correction by weighting is appropriate and how to apply it, and how the statistical treatment of these samples must be adapted. Extended data examples show the techniques at work. This is a book for practising researchers. It is a reference for the methods and formulae needed to deal with commonly encountered situations and, above all, a source of realistic and implementable solutions. EAN/ISBN : 9780511223105 Publisher(s): Cambridge University Press Format: ePub/PDF Author(s): Dorofeev, Sergey - Grant, Peter

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