

# The High Ticket Blueprint

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How To Make A Lot Of Money By Working A Lot Less Effort... Jealously Guarded Guru Secrets Exposed! Discover How To Create Enormous Wealth From High Ticket Items! From: INSERT YOUR NAME HERE

Today's Date Is Thursday, July 08, 2010 Dear Friend, Are you ready to put the pedal to the metal, raise the bar and start making BIG BUCKS like what some of the world's richest marketers do? Then you're on the right page! If you want to be able to move thousand dollar products to the front of your customers - or even higher priced products - make voluminous sales on these high ticket items and do it all without working your butt off, this is going to be a life-changing message for you.

Truth About High Ticket Marketing Exposed... You see, when it comes to selling higher priced products many marketers are confused and mistake these myths for truths. Do you find any of these familiar? MYTH #1: It takes a lot of effort to make my own high ticket product. TRUTH: In actual fact, it takes just as much effort to market a high ticket product as it takes for a lowly priced product. Sure, you have to do better convincing, but not necessarily MORE EFFORT. Also, did you know that it is possible to start selling high ticket products without creating it first? (I show you how in my course High Ticket Blueprint!) MYTH #2: I need a lot of credibility before I can start selling high ticket products. TRUTH: A lot of customers who buy high ticket products usually have never heard of these sellers until they read their sales letter. While not all sales are made on first contact, these sellers are smart enough to capture their email address to let their autoresponder do the follow-ups... automatically! I show how this is done in my course too, and it's easy!

MYTH #3: Not everyone has the deep pockets to blow that kind of money away! TRUTH: Now that's what I call scarcity thinking at work. The problem with this kind of thinking is that you think the world doesn't have enough money to go around. Well newsflash: there's 1.4 trillion dollars circulating around the world electronically... every single day! And when you sell premium products, you attract... what? Yep, premium customers! You don't need 100 customers paying you \$10 when you can get 10 customers paying you \$1000 each! As you can see, high ticket marketing is not just reserved for the big boys... and I'm about to lower the barrier of entry for you! Introducing The High Ticket Blueprint... How to Create Enormous Wealth from Selling High Ticket Items! The High Ticket Blueprint The High Ticket Blueprint is a 3-part

step-by-step module to generating ideas for your high ticket products, how to implement them, and start pocketing in the big cash... while working less! Heres What You Will Learn: Module 01: The Secret: Value for Money -- Flash Video + MP3 Audio + PDF Transcript Included! Have you wondered that why even though everyone has 24 hours, why are people earning various incomes? Take a janitor and business consultant for example. A janitor earns \$5 an hour but a business consultant can earn \$500-\$1,000 per hour just consulting. This is because one person provides more value to the society than the other! Understand this: this is one of the biggest keys to making more money with less effort. When it comes to high ticket products, the key is to provide massive value that people are willing to pay hundreds or thousands of dollars! And I will show you exactly how! Module 02: High-Ticket Product Ideas -- Flash Video + MP3 Audio + PDF Transcript Included! 7 totally unique ways to go high ticket! How to demand hundreds of dollars per hour for your consultation... and why your clients should choose you over your competitors! Leverage through starting your own group coaching (step-by-step) How to achieve automation on selling your ideas (no this is not about writing an e-book that sells for a paltry sum of \$27... were talking about going \$497-997 using the same information you would have written in an e-book!) The customization model - get paid hundreds to thousands for this! Achieve passive income from the same customers - over and over again! +PLUS 2 more unique ways to make money on high ticket items! Module 03: High-End Offer Positioning Secrets -- Flash Video + MP3 Audio + PDF Transcript Included! Why do some people get paid more while others get paid less, even if they are selling the same product, in the same business, to the same people? And which type of person do you want to be? The one who makes more or the one who makes less for the same amount of effort? I show you how 8 cutting-edge ways to differentiate and make yourself stand out from the sea of me too marketers... and why your clients and customers should be going to you... and pay you more! Before I Reveal The Price... Imagine if you can sell just ONE (and Im being modest here)... Yes, just one... One \$1000 product. Thats already 10 times what I intend to price this package for. Talk about an instant return of investment! But Im going to make this deal better so listen up... Invest in High Ticket Blueprint today and lock at the special price of just \$497 \$197 \$47.95 only! Thats right. If you act right away, you pay only \$47.95. But PLEASE DO NOT mistake the low price for cheap. Theres nothing cheap about this information Im giving away. The reason its priced so is because I want to make this easily available to you, so you can copy your way to riches and play in the major league of marketing. So its up to you now. Make the call - before your competitor

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